

PUBLISHERS WEEKLY

INDEX, VOL. 180, JULY-DECEMBER, 1961
*Also Indexed in "Library Literature," "Business
Periodicals Index" and "Readers' Guide to
Periodical Literature."*

R. R. BOWKER Co. 62 WEST 45TH STREET, NEW YORK 36, 1962.
\$11 per year, U.S.A.; Foreign \$12.; 35 cents a copy. Announcement
Numbers, \$1.50; other special issues, \$1



Publishers' Weekly

VOLUME 180. JULY-DECEMBER, 1961 INDEX TO ARTICLES, IMPORTANT NEWS NOTES, PERSONNEL NOTES, REGULAR DEPARTMENTS AND MAIN TOPICS COVERED

- A Book Shop, Alexandria, Va.: opens, 7/24:62
 Aberdeen Book Co., New York: opens branch store, N.Y., 12/18:53
 Able Books, Miami Shores, Fla.: sold, 8/28:289
 Academy Bookshop, Long Beach, Calif.: opens, 7/10:69
 Ace Books: see New English Library
 Acres of Books, Cincinnati and Long Beach, Calif.: changes in titles, management, 10/30:46
 "Adams Papers": Pres. Kennedy speaks at publication luncheon, 10/16:19
 Addison-Wesley Publishing Co., Reading, Mass.: to publish text for "College of the Air" biology course, 8/7:33
 Advertisers, Index to (Fall Announcements), 8/28:465
 Advertising, book: see Book advertising
 Advertising representation: Randolph Associates, for Addison-Wesley, 7/3:163; Promotion Consultants, N.Y., for Pergamon Press, Maxwell Scientific International, Maxwell, Meier & Holmes Co., I. R. Maxwell Co., 8/14:33; Schwab, Beatty & Porter for *Writer's Digest*, 10/23:33; Stern, Walters & Simmons for Follett Co., 12/4:27; Franklin Spier for Thomas Nelson Sons, 12/11:25
 Africa: UNESCO plans textbook production center, Yaoundé, Cameroun, seeks consultant-director, 7/10:46; subject of 8th Nat'l Conference of U.S. Nat'l Commission for UNESCO, 7/31:25; as future market for books, cited by John Hughes, 11/20:23; Ghana Booksellers Assn. plans int'l book fair, Accra, 12/4:27
 Agency representation: Breig Associates for Livingston Publishing Co., 7/24:48
 Airmont Publishing Co., New York: launches line of mass market paperbacks, 10/2:34
 Aldine Publishing Co., Chicago: new educational & scientific publisher, 12/11:22
 Alexander, Jane D.: joins *Life* book dept., 11/20:11
 Allen's Alley (bookstore): to open in Pasadena Shopping Center, St. Petersburg, Fla., 8/14:46
 Allen's Book & Record Shop, Largo, Fla.: sold, 8/14:46
 Allied Pacific Private Ltd., Bombay & New York: new firm issues first textbooks, 11/6:20
 Allyn and Bacon, Boston: moves western distribution center to expanded facilities, Belmont, Calif., 12/4:25
 "Ambassador World Atlas": see Hammond, C. S. & Co.
 American Academy of Arts & Letters, New York: elects officers, two new members, 12/18:39
 American Academy of Arts & Sciences: sole publisher of *Daedalus*, 7/10:35
 American Book Co., New York: buys McCormick-Mathers Publishing Co., Wichita, Kans., 8/21:74
 American Book Publishers Council: asks to testify before House on censorship commission bill, 7/3:161; two sessions of annual meeting devoted to educational market for general books: college level, 7/10:36; elementary & high school level, 7/10:43; editorial, 7/10:51; 1960 sales volume figures, charts, tables, comparisons 1952-1960, 7/17:25; sets time, place for 1962 annual meeting, 7/31:25; plans work simplification series, 9/25:38; administers publishing course for U.S.I.A. officers, 10/2:33; releases Uniterm, code for standardizing invoices, 11/13:21; suggested additions to Uniterm (letter by Paul R. Boltacz), 12/11:13; see also Religious Publishers Group
 American Book-Stratford Press, New York: buys Duenevald-Konecky Lithographers, plans web offset press division at Saddle Brook, N.J., 10/2:74; correction of *Wall St. Journal* report of stock offer (letter by Edward Stattenstein), 11/13:15
 American Booksellers Association: plans N.Y. regional meeting, Oct., 7/31:23; cancels charter flight to Frankfurt Book Fair, 7/31:24; New York regional meeting studies price-cutting, 10/2:28; N.Y. regional meeting on price-cutting and survival of independent retailer, 10/30:16; editorial, 10/30:34
 American Heritage Junior Library: to be distributed by Meredith Press, Harper & Bros., N.Y., 10/23:31
 American Institute of Graphic Arts: Medal to Paul A. Bennett, 7/10:82; change in entry deadline for packaging show, 8/7:78; annual meeting re-elects Alvin Eisenman president, names other officers, plans move, 9/4:62; with State Dept., sponsors technical assistance mission to South Asia and Middle East by Mr. & Mrs. M. B. Glick, 10/9:32
 Paperback Cover Show: opens, 10/16:35; comments of jury, answers to questionnaire, 12/4:47, 58
 Trade Book Clinic: discusses subsidiary rights, 7/14:40; discusses inventory control, 7/24:41; changes in programs, 10/2:88
 American Library Association: annual conference, 7/3:157; names Lester Asheim director of int'l relations office, 7/3:161; annual meeting highlights, 7/31:22; extends backing of National Library Week five years, 8/21:72; names members of joint committee with Children's Book Council, 10/30:30; compiling list of library-oriented media, 11/13:15; names committee chairmen for guides, "Reading for an Age of Change," 11/20:24
 American Medical Book Publishers, Association of: organizes, holds first annual meeting, elects officers, defines aims, 7/31:23
 "American Men of Science": see R. R. Bowker
 American News Co.: opens West Palm Beach, Fla., branch, 8/21:74; current developments, aims, 10/23:22; see also Rochester News Co.
 American Research Council, New York: launches Fortune Building Library (paperbacks), 7/31:26; publisher of Darvas book on stock market denounced by N.Y. State Attorney General files two appeals, 8/14:30
 American Scholar: 30th anniversary issue includes book feature, 9/18:23
 American Textbook Publishers Institute: prepares brochure for distribution to student customers by members of Nat'l Assn. of College Stores (editorial), 7/24:50; college section meets at Princeton, shelves plan for conferences with educators, reviews relations with Nat'l Assn. of College Stores, 12/18:32
 American Type Founders: opens Washington, D.C., branch office, 10/2:86
 Anchor Book Shop, Anchorage, Alaska: operations described, 8/21:97
 Ancient City Book Shop, Inc., Santa Fé, N.M.: opens, 7/10:70
 Antiquarian Book Fair, Los Angeles: planned, 10/2:

- 51
Antiquarian Booksellers Association of America (Southern California Chapter): plan fair, 10/2:51
Appleton-Century-Crofts, New York: moves warehousing, shipping to Wilkes-Barre, Pa., 11/13:22
Appleton-Century-Crofts, New York: see Meredith Press
Architectural Forum: names new executives, 7/24:35
Argonaut Books, Larchmont, N.Y.: new trade house formed, 7/10:47
Argosy: adds "book bonus" section, 8/21:33; plans two book condensations, 11/20:11
Art books: international exhibition in Paris, 7/7:34; New York Graphic Society, Greenwich, Conn. sets up touring exhibit of own and Phaidon books 10/30:29; "Golden Encyclopedia of Art" (Golden Press) featured in Sherry Wine & Spirits Co., Inc., catalog, 12/18:11
Art in books: exhibition at Boston Museum of Fine Arts, article by Philip Hofer, 7/10:88
Aspen Shop Book Nook, Boulder, Colo.: new name of Book Nook, 10/2:53
Associated Book Travelers, Brotherhood of: plans annual meeting & luncheon, 11/13:23
Association of Literary Magazines: see Literary Magazines, Association of
Athol Manufacturing Co., Athol, Mass.: sells to Columbia Mills, Inc., pyroxylin processes & equipment, 7/10:98
"Atlantic Paperbacks": see Ungar, Frederick
Atlantic Monthly Co., Boston: wins injunction against Frederick Ungar Publishing Co.'s use of "Atlantic Paperbacks" as name, 8/7:34
Atlases: Hammond's "Ambassador World Atlas," new edition described, 9/4:46
Authors' collections: Weidman, Jerome, collection to Univ. of Texas, 9/25:23
"Babar" books: history of, 11/20:17; see also Brunhoff
Baker & Taylor, Hillside, N.J.: terminates Christmas catalog, 8/21:74
Bankruptcy: McKenna, T. H., New York medical bookstore, files, 10/9:34
Bantam Books, New York: launches Gallery Editions, illustrated higher-priced paperbacks, 8/14:29
Banter University Press, Brooklyn: private press, 9/11:28
Baptist Book Store, Little Rock, Ark.: to move, 7/3:183; moves, expands, operations described, 12/4:38
"Bar-David's Israel Book Catalog": available in Tel Aviv, 7/31:26
Barker, Virginia: joins staff of Mabley's Swifton Shopping Center store, Cincinnati, 10/16:57
Barnes & Noble, New York: represents Antiquarian Press, 10/2:35
Barnes, A. S., & Co., New York: acquires hard-cover book division of Ziff-Davis, 11/20:24
Basic Books, New York: with John Wiley & Sons, New York, to publish Science Editions, paper-covered line, 7/3:158
Beach, William A.: article on Warsaw Book Fair, 8/7:26
Bell, Book and Candle, Bellevue, Wn. [Wash.]: in Washington, not Wisconsin, 12/11:38
Bennett, Paul A.: receives Amer. Inst. Graphic Arts Medal, 7/10:82
Bennington (Vt.) Bookshop: destroyed by fire, 11/6:38
Berea Book Shop, San Francisco: moves, 12/4:40
Berger, Albert, Co.: see Stern, William
Berroa, Josefina: see "México Bibliográfico"
Best sellers: lists factor in price-cutting, 7/24:31; Mark Twain's publisher's methods, 9/4:14; "clean-up" of Chicago Tribune list deplored (editorial), 9/4:25; sold at discounts in New York stores, 10/30:43; among publications of Government Printing Office, 10/16:20; Publishers Adclub plans meeting to hear histories of two major nonfiction best sellers, 12/18:40
Best sellers, monthly: June, 7/17:96; July, 8/21:130; August, 9/18:82; Sept., 10/16:98; Oct., 11/20:66; Nov., 12/18:90
Bettmann Archive, New York: 25th anniversary of picture service, 9/25:32
Bettmann, Dr. Otto L.: picture service 25 years old, 9/25:32
Bible: Oxford & Cambridge Univ. Presses protect copyright of "New English Bible," 7/10:47; "Pictorial Census of the Gutenberg Bible" (Coverdale) by Don Cleveland Norman, 7/10:93; syndication, current sales of Oxford-Cambridge "New English Bible," 8/14:21, 36; Olin Mathieson advertising campaign, publishers' new Bibles, campaigns, 8/21:31, 57
Bible Bookstore, Marshalltown, Iowa: opens, 10/2:54
Bibliography: "México Bibliográfico" issued by Josefina Berroa and R. R. Bowker Co., 10/23:32; see also Fichero Bibliográfico Hispanoamericano
Binding: N.Y. Public Library binding chief resigns, joins library binding firm, 9/4:64
Binfords & Mort, Portland, Ore.: moves, 8/28:263
Birch, John, Society: see Fawcett Publications
Black Cat Books: see Grove Press
Blackwell's, Oxford, England: opens separate paperback bookshop, 10/9:51
Blaisdell Scientific Paperbacks: new series, 10/2:33
"Bleak House": non-imprint of "Oblivion Press," titles, 9/11:27
Bloomingdale's, New York: "Children Meet the Authors" autographing parties, 7/3:180; promotion of "Babar" books (Random) featuring Laurent de Brunhoff, 11/20:17
Blue Yak, New York: opens, 7/31:41
Bobbs-Merrill Co., Indianapolis: to take orders for titles of Liberal Arts Press, subsidiary, 9/4:24
Bob's Books, Colorado Springs, Colo.: publisher's machine sends tons of books, 7/10:63
Book advertising: major fall campaigns, children's books, 7/3:108; Merriam, G. & C., Co., signs FTC stipulation, 8/7:30; Olin Mathieson, publishers' Bible campaigns, 8/21:31, 57; Knopf queries customers' motivations, 9/4:13; for "I Am a Lover" (Contact Editions) on San Francisco cable cars, 9/11:28; Reporter leading medium, 9/11:29; Federal Trade Commission investigates discriminatory advertising allowances, 9/18:32; of religious books, discussed at seminar of Religious Publishers Group, N.Y.U. Graduate Institute of Book Publishing, 10/16:22; Saturday Review rates increase, 11/6:13; Holt, Rinehart & Winston to advertise nine successful backlist titles, 11/20:9; January major campaigns, 11/27:16
Book and author events: Colorado Booksellers Assn. Book & Author dinner, 9/25:38; Amer. Booksellers Assn. & N.Y. Herald Tribune open 25th season, 10/9:33; Dallas plans third annual luncheon, 10/16:36; Dallas Book and Author Luncheon, 11/6:38; Foley's, Houston, Texas, Double-day "Meet the Author Week," 12/11:35
Book Balcony, Mullins, S.C.: opens, 12/11:38
Book Cellar, Toronto, Ont., Canada: moves 12/11:38
Book cloth: pyroxylin processes & equipment sold to Columbia Mills, 7/10:98
Book club selections: 7/17:64; 8/28:289; 9/25:55; 10/30:46; 11/27:38; 12/18:54
Book clubs: Gourmet & Travel Book Club inaugurated by The Escoffiers, Inc., 9/11:42; Negro Book Club sponsors autographing party for Langston Hughes (picture), 12/4:26
Book collecting: Texas tycoons lend collections to Univ. of Texas library, to encourage students, 11/20:10
Book design: Western Books Exhibit, 8/7:61; 66; "The Adams Papers" (Harvard), 10/2:18, 77; Amer. Inst. Graphic Arts Trade Book Clinic speech by Alfred A. Knopf (editorial), 10/2:36; Amer. Inst. Graphic Arts second paperback show opens, 10/16:35; new approaches, value and perils (editorial), 12/4:28; Amer. Inst. Graphic Arts Paperback Cover Show, 12/4:47, 58
Book exhibits: art in books, Boston Museum of

Fine Arts, 7/10:88; "Artist and Book," at Boston Museum of Fine Arts, 7/17:18; educational paperbacks at Columbia University, 7/17:31, 35; international art book exhibit in Paris, 7/17:34; Western Books Exhibit, 8/7:61, 66; awards exhibit of Lithographers & Printers National Assn. travels, 8/7:78; continuing exhibit of current output of children's book publishers at headquarters of Children's Book Council, 10/2:18; "Unusual Books, 1450-1555," at Pierpont Morgan Library, N.Y., 10/23:32; children's modern classics at Queens Borough Public Library, 10/30:13 see also Land-grant university presses

Book exports: by Soviet bloc, for non-bloc countries, 9/25:26; U. S. book exports increase in 1960, 9/25:39

Book fairs: Children's Book Council co-sponsors fairs, offers materials for Book Week, 7/3:154; article on Warsaw Book Fair by William A. Beach 8/7:26; Indianapolis Annual Book Fair, 8/21:33; Boston *Herald-Traveler*, 8/28:198; Detroit *Free Press*, 8/28:198; Frankfurt (Germany) Book Fair, 1961, largest ever, 9/25:36; Evansville, Ind., Book Fair, 10/2:34; Antiquarian Book Fair, Los Angeles, planned, 10/2:51; Chicago *Tribune* "Miracle of Books" Fair, 10/30:13; World Affairs Center-Foreign Policy Assn., N.Y., holds 8th annual fair, 11/6:23; Children's Book Week fairs organized by Multer's, Scottsdale, Ariz., 11/6:36; Frankfurt (Germany) Book Fair, article by Thomas M. Schmid, 11/20:12; Ghana Booksellers Assn. plans int'l book fair, Accra, 12/4:27; Boston Children's Book Fair, 12/11:23

Book House, Plainfield, N.J.: opens, 12/4:40

Book imports: U.S. book imports increase in 1960, 9/25:40

Book jackets: Turck & Reinfield, N.Y., invite entries for 1962 show, 12/4:74

Book lists: children's books priced at \$2 or less, 8/21:48; selective, annotated list of paperback science books, 10/23:20; Bowker lists of children's books, 10/30:13; Amer. Library Assn. names chairmen for guides, "Reading for an Age of Change," 11/20:24; Cleveland Public Library issues annual "Children's Parade of Books," 12/18:13

Book Mail Service, Jamaica, N.Y.: supplier of paperbacks to schools and libraries, 12/11:18

Book Manufacturers' Institute: reports progress in restating, updating trade customs, 7/10:75; annual convention theme, 9/4:45; to discuss U.S. manufacture as condition of copyright, at annual convention, 10/2:63; advance program details, speakers, announced, 10/2:84; annual convention pays tribute to Ben D. Zevin, retiring president, elects officers & directors, discusses materials handling, quality control, technical research, textbook specifications, copyright & tariff problems, hears Austin J. McCaffrey (Amer. Textbook Pub's Inst.) on international book arrangements, James L. Harrison, Public Printer, 11/13:51; editorial, 11/13:28; increased manufacturing profits discussed at annual convention, 12/4:48

Book manufacturing: Bk. Mfrs. Inst. reports progress in restating, updating trade customs, 7/10:75; Riverside Press's manufacture of Merriam Co.'s "Webster's Third New International Dictionary," 10/2:64; quality control, research, textbook specifications, discussed at Book Mfrs. Inst. convention, 11/13:51; increased profits discussed at Bk. Mfrs. Inst. convention, 12/4:48

Book Mark, Inc., Oyster Bay, N.Y.: opens, 7/10:70

Book Mart, Los Angeles, Calif.: sold, 8/14:48; 12/11:37

Book Nook, Boulder, Colo.: renamed Aspen Shop Book Nook, 10/2:53

Book Nook, Bradenton, Fla.: sold, 8/21:98

Book Nook, El Paso, Texas: owner cleared of obscenity charge, 12/18:38

Book Nook, Fort Walton Beach, Fla.: opens, 7/10:70

Book Nook, Oscoda, Mich.: opens, 9/11:57

Book Pedlar, Elm Grove, Wis.: opens, 7/10:70

Book preservation: laboratory at Va. Historical Soc.,

Richmond, set up by Council on Library Resources, 10/2:82; see also Bookbinding; Libraries

Book prices: PW survey shows rises, 10/30:27

Book promotion: "Inside Books" (Bowker) August bookmarks, 7/24:34; members of Nat'l Assn. of College Stores distribute Amer. Textbook Pub's. Inst. brochure to student customers, 7/24:50; Olin Mathieson, publishers' Bible campaigns, 8/21:31, 57; fall & Christmas plans, trade optimistic, 8/21:31; "Inside Books" (Bowker) September book marks 8/28:198; "World Series Encyclopedia"—Gillette razor tie-in, 9/4:13; extensive tie-in by Robert Hall Clothes for Morrow book, "Buy Now, Pay Later," 9/18:36; Northshore Shopping Center, Peabody, Mass., *Saturday Evening Post* conduct huge merchandising promotion, Lauriat branch participates, 9/25:53; "Inside Books" (Bowker) October bookmarks, 10/2:20; Pres. Kennedy speaks at Washington Post luncheon for "Adams Papers" (Belknap-Harvard Univ. Press), 10/16:19; of religious books, discussed at seminar of Religious Publishers Group, N.Y.U. Graduate Institute of Book Publishing, 10/16:22; special committee of Nat'l Book Committee recommends continuation, expansion of Nat'l Library Week, 10/16:31; Jewish Book Month Nov. 3-Dec. 3, 10/16:35; Christmas displays, merchandise, tie-ins, 12/4:9; Sherry Wine & Spirits Co., Inc., catalog, with book tie-ins, 12/18:11; "Inside Books" (Bowker), radio script program expanded, 12/18:14

Autographing parties: "Children Meet the Authors" at Bloomingdale's, New York, 7/3:180; three successful parties (pictures and captions), 7/24:61; Frederick & Nelson, Seattle, for several authors, 9/4:38; Church Book Shop, Washington, D.C., for Edward W. Bauman, 10/9:50; tour of South by Harnett Kane for "The Romantic South" (Coward-McCann), 10/16:56; Meyer, Lewis, Book Store, Tulsa, for Paula McS. Love, "The Will Rogers Book," 10/23:50; Denver Book Co. has party for 9 Sage Books authors, 11/6:9; various parties in department store book departments for children's books, 11/6:36; Marion Harris Bookstore, Metairie, La., for Harnett Kane, 11/6:39; Lion's Head Coffee House, Greenwich Village, N.Y., for "Death and Life of Great American Cities," 11/13:13; for opening of new quarters of Lehman Book & Stationery, Fort Wayne, Ind., Ann Landers' party, 11/20:34; Negro Book Club sponsors party for Langston Hughes (picture), 12/4:26; for Dr. Charles L. Allen, "Healing Words" (Revell) in Houston, Atlanta, 12/18:20; at Kroch's & Brentano's, Chicago, for "Carl Sandburg" (World Publishing) by Harry Golden, 12/18:22; Macy's, New York, for "Glow of Candlelight" (Prentice-Hall) by Patricia Murphy, 12/18:24; see also Tasha Tudor

Bookstore promotion: for children's books, 7/3:182; Sessler's, Philadelphia, for Chilton "how-to" art book, 7/3:182; Vermont Book Shop, Middlebury, Vt., for "Senator from Vermont," and "Best of Eotts," 7/3:182; tie-in of "Put Your Best Look Forward" (Doubleday) with dept. store back-to-school fashion shows, 7/24:59; southern Calif. stores variously promote "Bright Blue Beads" (Caxton), 7/31:38; Doubleday chain features "Making of the President, 1960" (Atheneum), 8/7:47; Rhode Island shops feature "Indians, Privateers and High Society" (Lippincott), 8/7:47; varied promotions nationwide, 8/21:96; New York area shops use Dell-Look poster for "The Devil's Advocate," 8/21:96; Burrows Brothers, Cleveland, does special promotion for "The Sheppard Murder Case" (McKay), 9/4:36; Hallowe'en display & promotion, Gramercy Paperback Bookshop, New York, 10/30:43; "Babar" promotion at Bloomingdale's, with Laurent de Brunhoff, 11/20:17; Book Store, Des Moines, Iowa, celebrates Iowa Authors' Day, 11/20:34; for "Birds of the World" (Golden Press), 11/20:35; U.S. promotion of "Promise at Dawn" (Harper) helps sales of Fr. edition, 12/11:12; Foley's, Houston, Texas, Doubleday "Meet the Author Week," 12/11:35;

- Woodward & Lothrop, Washington, D. C., Higbee Co., Cleveland, have major promotion for *Tasha Tudor* and "*Tasha Tudor Book of Fairy Tales*" (*Platt and Munk*), 12/18/18; Christmas promotion in various shops, 12/18/52
- Publishers' promotion: fall campaigns, children's books, 7/3/108; more needed for children's books (editorial), 7/3/166; first anniversary of "*To Kill a Mockingbird*" (*Lippincott*), 7/10/35; round-up of books with pre-publication prices, September 1 to Christmas, 8/21/51; fall books, major campaigns, 8/28/200; spring previews, 8/28/235; Lippincott and Random, first fall parties of season, 9/18/21; N.Y. Graphic Society-Phaidon Press touring exhibit of art books, 10/30/29; January major campaigns, 11/27/16; Crowell-Collier Publishing Co. promotes firms' books as gifts in stockholder mailing, 12/4/23; parties in San Francisco, Los Angeles, for Eugene Burdick, author of "*The Blue of Capricorn*" (*Houghton Mifflin*), 12/4/39; Doubleday cooperates in Foley's, Houston, Texas, "Meet the Author Week," 12/11/35
- Book publicity: suggestions for improvement in publicity for religious books, at seminar of Religious Publishers Group, New York Univ. Graduate Institute of Book Publishing, 10/16/22
- Book reviews & reviewers: Arnade, Charles W., of *Hispanic American Historical Review*, 11/6/13; Dell, Edward T., Jr., of *Episcopalian*, 11/6/12; Gorn, Lester, joins San Francisco *Examiner*, succeeding Michael Grieg, 10/2/19; Greninger, Edwin T., of *Social Science*, 8/28/199; Grieg, Michael, of San Francisco *Examiner* resigns, Lester Gorn joins paper, 10/2/19; Kirsch, Robert R., of Los Angeles *Times*, 7/10/35; Lash, Henry, of Los Angeles *Examiner* (letter by Jay Tower), 10/9/23; Tower, Jay, article on reviewing paperbacks, 9/11/30; Walker, Gerald, starts syndicated newspaper column, 7/24/35; column in *Cosmopolitan*, 8/21/33
- Book sales: children's books, current situation, new vs. backlist titles, 7/3/97; Amer. Bk. Pubrs. Council releases 1960 sales volume figures, with charts, table, comparisons 1952-1960, 7/17/25; "New English Bible" (*Cambridge-Oxford*), 8/14/21.36; July biggest month in Franklin Watts, Inc., history, 8/21/32; publishers' sales trends, first half 1961, predictions for fall, 8/28/195; Harper reports August gross sales largest in history, 9/18/21; John Day reports first half of fiscal year up, 9/25/23; August business up, 9/25/53; importance of selling through exhibits at religious conferences, 10/16/19
- Book Shop, Kirkwood, Mo.: reminds publishers of new address, 10/16/59
- Book Shoppe, Bay City, Mich.: closed, 10/2/54
- Book Store, Inc., Des Moines, Iowa: opens, 9/25/54; Iowa Authors' Week, major promotion, 11/20/34
- Book thefts: reported by E. Molho of French & European Publications, New York: 10/23/50
- Book trade media: *Bibliographie de la France*, official journal of book trade, observes 150th anniversary, 11/6/10
- Book typography: new approaches, value and perils (editorial), 12/4/28
- Book Week, National Children's: Children's Book Council offers materials, co-sponsors fairs, 7/3/154; Children's Book Council offers TV slides, 10/9/23; "Peter Rabbit" read in six languages in Yellow Springs, Ohio, 12/11/11; Boston Book Fair, 12/11/23
- Bookbinding: library binding standards study needed, 10/2/63; first phase of binding standards program of Council on Library Resources program completed, 10/2/68; see also Book preservation
- Bookbuilders of Boston: 25th anniversary year program, 10/2/85; Workshop program announced, 10/2/86
- Bookland, New York: sold to Sylvan Baruch, 8/7/51
- Book lists: Children's Book Council revises list, 7/3/100
- Bookmark, Inc., Monroe, La.: buys Children's Bookshop, 8/14/48; new name of Children's Bookshop, Monroe, La., 12/4/40
- Bookmobiles: "Paperback Bookseller on Wheels," by Charles Goodwin, 10/23/26; New York Graphic Society, Greenwich, Conn., touring exhibit of art books, 10/30/29
- "Books About Bookmaking," occasional dept. in "Production": 8/7/77
- "Books About Books and Graphic Arts": 12/4/69
- Books *Abroad*: literary quarterly names Robert Vlach editor, 8/28/198
- Books & Misc. Inc., St. Petersburg, Fla.: adds new books, 10/16/59
- Books, Etc., New Orleans: opens, 7/10/70
- "Books in the Making," occasional section on design and manufacture of selected titles: 7/10/95; 8/7/72; 10/2/77; 11/13/74
- Bookselling methods: Scampi's Book Shop, summer reading plan, 7/10/64; article on browsing by Lewis Meyer, 8/14/26; preparation for Christmas season, article by Goddard Light, 8/21/44; stocking paperback bookshop, article by Sidney Gross, 8/21/64; Religious Publishers Group, New York Univ. Graduate Institute of Book Publishing, plan seminar on marketing religious books, 8/21/76; two booksellers' suggestions for Christmas preparation, 8/28/288; ordering & reordering for paperback bookshop, article by Sidney Gross, 10/2/25; Amer. Booksellers Assn. N.Y. regional meeting on price-cutting, 10/30/25; editorial, 10/30/34; UNESCO seminar on methods held in New Delhi, India, 11/13/25; display of paperback books, article by Sidney Gross, 12/11/14; see also Christian Booksellers Assn.
- Bookselling trends & statistics: current situation in children's books, 7/3/97; June business shows gains, 8/7/47; June business increases, 8/14/29; Dun & Bradstreet analysis of bookstore failures, 8/14/45; July gains reported, 8/28/288; ways of meeting price-cutting competition, 9/11/53; slight rise in Sept., 10/23/19.49; 50 new stores opened in Moscow before 22nd Communist Party Congress, 11/13/14; decline in England noted by *Manchester Guardian Weekly*, 11/13/14; October business snotty, 11/27/36; November increases cited, 12/18/52; see also Price-cutting
- Dollar volume of retail sales, national percentage changes, monthly & cumulative: June & 6 mos., 1960-61, 8/28/261; Aug. & 8 mos., 1960-61, 9/18/21, 11/6/23; Sept. & 9 mos., 1960-61, 12/4/25
- Bookshelf of America, New York: forms subsidiary, issues stock for paperback vending machines, 8/7/31
- Bookshelf, Oak Park, Ill.: opens, 11/6/40
- Bookshop, Chagrin Falls, Ohio: closes, 9/25/55
- Bookshop-Marin, Kentfield, Calif.: sold, 7/24/62
- Bookstore fixtures: See-Lectronic display unit, 9/11/36
- Bookstores: location of in New York, analyzed by Jane Jacobs, author of "*Death and Life of Great American Cities*" (*Random*), 11/6/9; service and courtesy found inferior in *Wall St. Journal* survey, 12/11/12
- Bookworld, Detroit, Mich.: reported closed, 9/25/55; name changed to Campus Books, 10/30/46
- Borchardt, Georges: "Report on French Publishing," 8/14/24
- Bowker, R. R., Co., New York: reacquires Jaques Cattell Press, Phoenix, Ariz., publisher of "American Men of Science," 9/25/36; see also "Mexico Bibliografico"
- Bowling Green Book Store, New York: closes, 9/25/55
- Brentano's Bookstores, Inc.: opens branch in Short Hills, N.J., 11/27/37; Short Hills, N.J., branch operations described, 12/18/16
- Broad Axe Bookshop, Chappaqua, N.Y.: closes, 9/18/57
- Broadman Press, Nashville, Tenn.: wraps books in cellophane, 12/18/36
- Bro-Dart Books: to supply books to libraries with catalog cards, 8/14/33
- Browsing: article by Lewis Meyer, 8/14/26
- Brunhoff, Laurent de: in special store-wide promotion of "Babar" books in Bloomingdale's, N.Y.,

11/20:17
 Brunner, Robert, Inc., N.Y.: sold, 9/25:54
 Buckeye Church Supplies, Cleveland, Ohio: moves, expands, holds open house, 11/13:41
Bulletin of Art Therapy: launched, 11/20:11
 Burnett's Books and Records, Scottsdale, Ariz.: see Corner Book Shop
 Bush Stationers, Inc., Charlotte, N.C.: opens, 11/13:43
 "But Can You Do That?" by Harriet F. Pilpel: monthly dept., last issue; for subject entries, see Legal decisions affecting book trade
 Buying habits, consumer: increased spending for books, 10/16:20
 Cactus Wren Book Shop, Mesa, Ariz.: opens, 9/18:57
 California Association of College Stores: plans annual convention, 11/13:23
 Cambridge University Press, New York: opens new warehouse, New Rochelle, N.Y., 8/7:35; see also Bible
 Campbell's Bookstore, Los Angeles: gives cookbooks, dictionaries to customers sustaining fire loss, 12/11:35
 Campus Books, Detroit: see Bookworld
 Canterbury Book Store: see Thompson, Mattie
 Capital Library Service, Mt. Ranier, Md.: wholesaler, rebinder opens, 12/11:38
 Carhart's Book Store, Daytona Beach, Fla.: 8/21:98
 Carillon Book Centre, Toronto: opens, operations described, 7/10:65
 Carlton Terrace Book Center, Collinsville, Va.: opens, 8/21:98
 Carnegie Corporation, New York: grant for programmed textbooks for teaching of reading, 11/20:22
 Carroll's Bookshelf, Tulare, Calif.: opens, 7/10:69; 12/18:53
 Catholic book market: see Religious Publishers Group
 Catholic Library Service: launched by Paulist Press, New York, for Catholic elementary schools, 12/18:37
Catholic Library World: names Michael J. La Civita managing editor, 10/2:20
 Cattell, Jaques, Press, Phoenix, Ariz.: reacquired by R. R. Bowker Co., N.Y., 9/25:36
 Censorship: U.S. Senate passes bill to create Federal Commission on Noxious & Obscene Matters and Materials, now before House, 7/3:161; "Tropic of Cancer" U. S. Customs Bureau case in Eastern District Court, 7/10:45; *Bibliographie de la France* book about banned books, 8/21:34; "clean-up" of Chicago *Tribune* best seller list deplored (editorial), 9/4:25; postscript to article on "Texans for America" (letter by John Edward Weems), 10/23:21; local drives against "Tropic of Cancer" deplored (editorial), 10/23:35; widespread banning of paperback "Tropic of Cancer," 11/13:21; "Tropic of Cancer" loses fight in Mass. Superior Court, Boston, other contests noted, 11/20:21; Dartmouth Bookstore manager (Hanover, N.H.) arrested for selling copy of "Tropic of Cancer," 11/27:24; Canadian "Lady Chatterley's Lover" case appeal heard, 11/27:25
 Local: Dallas bans "Tropic of Cancer" (Grove), 8/28:260; Provincetown, Mass. police arrest publisher of *Provincetown Review* for story, 8/14:30; judge fines publisher of *Review* for "obscene" story, 9/11:41; Texas group attempts political censorship of textbooks, 10/2:22
 State legislation: Mass. moves to ban "Tropic of Cancer," 7/24:44, 7/31:23; New York legislature considers stiffer "anti-smut" law, 7/31:25; Vermont Senate passes bill to make state attorney general censor, 7/31:24; Vermont House of Repr. kills extreme anti-smut bill passed by Senate, 8/14:33
 Centrex Publishing Co., Eindhoven, Netherlands: moves, 11/13:26
 Chaucer Head Book Shop, New York: to close, history given, 10/23:49

Chicago Schools Journal: names new book review editor, 7/24:35
Childhood Education: themes for coming year, 7/3:101
 Children's Book Council: co-sponsors book fairs, offers materials, for Book Week, 7/3:154; revises list of book lists, 7/3:100; continuing exhibition of current children's books at headquarters, 10/2:18; offers TV slides for Book Week use, 10/9:23; names members of joint committee with Amer. Library Assn., 10/30:30
 Children's books: current sales trends, 7/3:97; fall major campaigns, 7/3:108; better advertising & promotion needed (editorial), 7/3:166; spring previews, special section in "Tips," 7/3:174; Bloomingdale's "Children Meet the Authors" autographing parties, 7/3:180; promotion in several bookstores, 7/3:182; new series books (juvenile forecast), 7/3:189; fall index, 7/3:222; list of books priced at \$2 or less, 8/21:48; Boston *Herald-Traveler* book fair supplement, 8/28:198; Detroit *Free Press* special book fair section, 8/28:198; new Duell, Sloan & Pearce series, Splendor Books, 9/25:41; Children's Book Council continues exhibit of current children's books at headquarters, 10/2:18; Hawthorn Books, N.Y., enters juvenile field, 10/9:33; exhibit of modern classics at Queens Borough Public Library, 10/30:13; Package Library of Foreign Children's Books, sponsored by Amer. Library Assn., opens, N.Y., 10/30:32; International Children's Book Service, Fair Lawn, N.J., opens, 10/30:32; promoted through autographing parties at department store book departments, 11/6:36; article about quality paperbacks, by Robert T. Jordan, 11/13:18; Little, J.J., & Ives, with Visual Dynamics Corp., to publish juveniles, 11/13:25; "Babar" books (*Random*), related merchandise featured at Bloomingdale's, with Laurent de Brunhoff, 11/20:17; science books criticized by reviewers in *Natural History* 12/11:11; Harper special offer on juveniles for fall and Christmas season, 12/18:11; "Children's Parade of Books," annual list issued by Cleveland Public Library, 12/18:13; major promotions for Tasha Tudor, 12/18:18; see also American Heritage Junior Library; Golden Pleasure Books
 Readers: new publisher, Heni Wenkart, issues phonic readers, 8/7:34
 Children's Bookshop, Monroe, La.: name changed to Bookmark, 12/4:40
 Chilton Co., Philadelphia: with Modern Medicine, Inc., Minneapolis, acquires Topics Publishing Co., N.Y., 12/4:25
 Chinook Bookshop, Colorado Springs: questions publishers' promotion of children's books, 7/3:180
 Christian Booksellers Association: opens annual convention, 7/24:47; report of convention, article by Wilbur H. Davies, 9/4:16
Christian Herald: places "Directory of Books for Children," 7/3:101; reduces book & record ad space rates, 11/27:15
 Christian Supply Shop, Winslow, Ariz.: opens, 11/13:43
Christianity Today: plans book issue, 8/21:33; religious book issue, 9/18:23
 Christmas season: preparation for, article by Goddard Light, 8/21:44; displays, merchandise, tie-ins, 12/4:9
 Civil rights: see "Tropic of Cancer"
 Cokesbury Book Store, Kansas City, Mo.: moves, expands, operations described, 7/31:17
 Cold Type Corp.: see Consultants Bureau Enterprises
 Coleman Book Service, New York: moves, 8/21:98
 College bookstores: Univ. Southwestern Louisiana bookstore wins two window display contests, 7/10:63; Natl. Assn. of College Stores members distribute Amer. Textbook Pubrs. Inst. brochure to student customers (editorial), 7/24:50
 "College of the Air": co-sponsored by Learning Resources Institute, Columbia Broadcasting System, American Institute of Biological Sciences, on TV, Addison-Wesley to publish text, 8/7:33

- College Publishers Group: elects officers, 7/3:162
 College stores: see California Assn. of
 Collier Books: moves to Macmillan Co. building, N.Y., 7/17:32
 Collins, Charles: article about Hallowe'en promotion in Gramercy Paperbound Bookshop, N.Y., 10/30:43
 Colorado Booksellers Assn.: holds first Book & Author dinner, 9/25:38
 Columbia Journalism Review: new periodical, 10/16:21
 Columbia Mills, Inc., Syracuse, N.Y.: buys pyroxylin processes & equipment from Athol Manufacturing Co., 7/10:98
 Columbia University: exhibits of educational paperbacks, 7/17:31,35
 Columbia University Press, New York: with Chicago, Yale, opens London office, 7/17:17
 Commonwealth: plans fall book nos., 8/21:33
 Community Book Store, Kidron, Ohio: opens, 7/10:70
 Composing Room, Inc., New York: installs Monophoto system, 7/10:99
 Composition: cold type plant established by Consultants Bureau, N.Y., in Edgartown (Martha's Vineyard), Mass., 9/4:63; see also Cold Type Corp.; Mergenthaler
 Computers: used to study "Iliad," "Odyssey," 9/4:14; consultants firm, Westport, Conn., formed by E. Pennington Meyer, John Middlebrook, 12/4:24
 Connolly Bros., Nutley, N.J.: opens, 8/11:98
 Comotation: quarterly issued by Fairleigh Dickinson Univ., Madison, N.J., 12/4:14
 Consultants Bureau Enterprises, New York: sets up cold type plant in Edgartown (Martha's Vineyard), Mass., 9/4:63; establishes subsidiary, Cold Type Corp., Martha's Vineyard, Mass., 11/13:82
 "Continental Classroom": NBC-TV, 4th year, 7/10:45
 Copyright: Library of Congress report proposes changes in law, 7/17:30; infringement charged by John Birch Society against Fawcett Publications, 9/18:35; questions in publication of "Tropic of Cancer," 10/2:28; U.S. manufacture as condition to be discussed at Bk. Mfrs. Inst. annual convention, 10/2:63; matters affecting book industry discussed at Book Mfrs. Inst. convention, 11/13:57; copyright of work of art, 11/27:21; symposium on revision of copyright law planned by Amer. Bar Assn., 11/27:23
 Universal Copyright Convention: Sweden, Nicaragua ratify, 7/17:31; Denmark, Nigeria ratify, 12/4:22
 "Copyright: New Proposals for Revision of Law," article by John Donovan, 10/9:24
 Corner Book Shop, Odessa, Texas: moves, 8/21:98
 Corner Book Shop, Scottsdale, Ariz.: to merge with Fifth Avenue Records, move, and change name to Burnett's Books and Records, 10/9:51
 Coronet: to cease publication, 7/17:19
 Corpus Christi (Texas) Book & Stationery Co.: closed, 8/14:48
 Cosmopolitan: plans December column on Christmas gift books, 8/21:33; names Stephan Wilkinson book review editor, 12/4:14
 Council on Library Resources: first phase of program on library binding standards completed, 10/2:68; sets up book preservation laboratory at Va. Historical Soc., Richmond, 10/2:82
 Courses, publishing & graphic arts: American Institute of Graphic Arts Workshop, 9/18:37; Book-builders of Boston Workshop, 10/2:86; Boston University, 9/18:37; Hunter College, 9/11:42; Mystery Writers of America, 9/18:36; New York University Center for the Graphic Industries and Publishing, 9/11:42; New York University (addition), 9/18:37; New York University Graduate Institute of Book Publishing, 8/21:75; Pratt Institute, 9/25:38; Printing Industries of Metropolitan N.Y., 9/18:37
 Crane, Stephen: 90th anniversary of birth cited by N.J. proclamation, 11/6:10
 Cross Currents Brick Floor Store, New York: moves, 7/10:69
 Crowell-Collier Publishing Co., New York: buys LaSalle Extension University, Chicago, 7/10:46; two units, Free Press & Collier Books, move to Macmillan Co. building, N.Y., 7/17:32; merges school, college and public library sales, 10/23:32; promotes firms' books as Christmas gifts, in stockholder mailing, 12/4:23
 Daedalus: published only by Amer. Academy of Arts & Sciences, 7/10:35; editorial office moves, 10/16:21
 Dance Book Gallery: new name of Kamin Dance Bookshop, New York, 9/18:56
 Darvas, Nicolas: American Research Council, publisher of book on stock market, files two appeals, 8/14:30
 Data processing: publisher's machine sends bookseller tons of books, 7/10:63; Prentice-Hall installs advanced IBM system, 10/30:31
 Davies, Owen (bookseller), Chicago: operations described, 9/4:36
 Davies, Wilbur H.: report of Christian Booksellers Association convention, 9/4:16
 Davis, Lavinia Riker: memorial children's book collection in Brookfield Center, Conn., library, 11/27:14
 Del Forno Studio, N.Y.: color processing, duplicating, retouching of transparencies, 9/4:56
 Denmark: two Copenhagen bookshops, operations described, 11/6:17
 DeWitt and Son, Huntington, W. Va.: opens, 12/4:40
 Dial Press, New York: moves warehouse, shipping to Brooklyn, 8/28:263
 Dictionaries: "Webster's Third New International Dictionary" due Sept. 28, 9/18:33; criticism of "Webster's Third New International Dictionary" by reviewers, booksellers, editors, 10/2:17; data about "Petit Larousse," 10/9:22; see also Webster's
 Direct mail selling: Random House discriminatory direct-mail promotion of "Connecticut" scored by Yale Co-operative Corp. (letter by G. Royse Smith, Jr.), 7/24:33; Yale Co-operative Corp. vs. Random House (letters by Royse Smith, Lewis Miller), 7/31:15; "Connecticut" controversy, letters by Trumbull Huntington, Frank Michelli, 8/14:22; Yale Cooperative Corp., Random House, achieve truce, 9/4:20; Random House, Yale Co-operative Corp. formulate industry code for use of direct mail, 9/11:38
 Discount schedules: American Management Association, 9/11:48; Barre (Mass.) Gazette, 7/31:36; Benjamin, 10/2:47; Chelsea, 7/31:36; 9/4:34; Coward-McCann, 7/3:177; Harvard, 7/10:62; John Day, 7/3:177; New York Univ. Press, 10/2:48; Princeton, 10/2:32; Putnam, 7/3:177; Stanford, 10/23:44; Univ. Minnesota Press, 10/9:49; Univ. Wisconsin Press, 12/18:50; Walck, 9/25:51
 Discount stores: operating principles, 9/11:53; Korvette plans branch store in Paramus, N.J. shopping center, 9/11:53; several to open branches, all with book departments, 11/13:42
 Display, bookstore: article on display of paperbacks by Sidney Gross, 12/11:14
 Displays: Christmas merchandise, decorations, 12/4:9
 Distribution: Global Book Imports for International Books of San Francisco, 7/17:34; MacFadden Publications to handle Grove Press Black Cat Books (mass market paperbacks), 7/31:24
 District News Co., Cottage City, Md.: expands, 8/14:29
 Donelson's Five and Ten, Nashville, Tenn.: adds book dept., 12/4:40
 Donnelley, R. R., & Sons, Chicago, moves, installs Centrex telephones, 8/7:79
 Donovan, John: "Copyright: New Proposals for Revision of Law," 10/9:24
 Doubleday & Co., New York: buys W. H. Allen & Co., London, 9/4:21; trade sales division moves to Garden City office, 10/23:33; starts premium sales dept., 12/18:39
 Doubleday Book Shops, Inc., New York: plans

- largest shop, New York City, 7/24:44; largest store under construction, N.Y., 9/11:40; largest store to open on Fifth Ave., N.Y., 11/13:40; 30th shop, largest, 3rd on Fifth Ave., opens, 12/4:15
- Dresser, R. C., & Co.: moves from Boston to Cambridge, Mass., 11/6:25
- DuBois Bookstore, Cincinnati, Ohio: operations described, article by Pyke Johnson, Jr., 7/11:61
- Duell, Sloan & Pearce, N.Y.: launches juvenile series, Splendor Books, 9/25:41; *see also* Meredith Press
- Duenewald-Konecky Lithographers, New York: bought by American Book-Stratford Press, 10/2:74; Duenewald Printing Corp., N.Y.: merges with Konecky Associates, 7/10:100
- Du Pont Dycril plates: in full-scale production, Parlin, N.J., 11/13:82; *see also* "Webster's Dictionary"
- Duthie's Bookstore, Vancouver, B.C., Canada: operations described, 9/11:54
- Education: role of school library service, article by William J. Sanders, 7/3:102; market for general books discussed at two sessions of annual meeting of Amer. Bk. Pubrs. Council: college level, 7/10:36; elementary & high school level, 7/10:43; editorial, 7/10:51; paperback exhibits, Columbia Univ., 7/17:31,35; shelving by Congress of administration school-aid bill deplored (editorials), 7/31:28; 9/25:43; 10/16:37; John Wiley & Sons, New York, self-instruction programs, field testing, 10/9:35; programmed textbooks for teaching reading developed by Carnegie Corporation grant, N.Y.C., 11/20:22; McGraw-Hill Book Co., Thompson Ramo Wooldridge to produce teaching machines, instructional material, 11/20:23; New York University, Fund for Adult Education plan radio (NBC) study-discussion course, "Democracy in America," 12/11:13; Natl. Education Assn. polls teachers on teaching of foreign languages below grade seven, 12/18:13
- Educational market: Marco & Co., Brooklyn N.Y., wholesalers of paperbacks, 11/13:16
- Educational Reading Service: moves from Bogota to Paramus, N.J., 10/9:36
- Eisenhower, Dwight D.: *see* Encyclopedia Americana
- Elder, Paul: *see* Packing & shipping
- Elsevier Publishing Co., Amsterdam, Netherlands: plans new U.S. corporation, headed by Ben Rusak, 11/6:22; *see also* Van Nostrand
- Encyclopaedia Britannica, Chicago: Federal Trade Commission halts deceptive pricing claims, 7/24:45
- Encyclopaedia Americana, New York: names former president Dwight D. Eisenhower chairman of editorial advisory board, 12/18:38
- England: decline of bookselling noted by *Manchester Guardian Weekly*, 11/13:14; *see also* "Word from London"
- English language: U.S. Information Agency releases samples of 26-week TV course based on "Let's Learn English" (*American Book*), 12/11:22
- Envoy Books, Universal Publishing and Distributing Corporation: unauthorized edition of "Tropic of Cancer," 10/2:28
- Episcopalian: change of address for review copies, 11/6:12
- Epstein, Louis, of Pickwick Bookstore, Hollywood, Calif.: suggestions for Christmas preparation, 8/28:288
- Evansville, Ind., Book Fair: 2nd annual, 10/2:34
- Experimental and Molecular Pathology: new Academic Press bi-monthly journal, 10/16:21
- Experimental Eye Research: launched by Academic Press, 11/27:15
- Export representation: Feffer & Simons, N.Y., for Farrar, Straus & Cudahy, N.Y., 10/9:36; W. S. Hall & Co. named British representative of Indiana Univ. Press, 12/11:25; McClelland & Stewart, Ltd., for Lippincott, J. B. Co., in Canada, 12/18:40
- Eyre & Spottiswoode, Ltd., London; *see* Bible
- Fair trade: "fair competitive practices" bill, passage doubtful, 8/7:30; editorial, 8/7:37; Little, Brown attempts to protect "Franny and Zooey" price, 9/18:36; Corvette enjoined from cutting price of "Franny and Zooey" (*Little, Brown*), 10/23:20; Little, Brown's motion denied in N.Y. Supreme Court for injunction against Corvette in discounting of "Franny and Zooey," 11/20:21; *see* Price-cutting
- Fairchild Graphic Equipment, Plainview, N.Y.: introduces "Color King" web offset press, 7/10:100
- Fall books, 1961: children's books, major campaigns, 7/3:108; author-title index, 7/3:222; adult books, major campaigns, 8/28:200; author-title index, 8/28:319
- Fawcett Publications, Inc., Greenwich, Conn.: sued for copyright infringement by John Birch Society, 9/18:35
- Federal Trade Commission: halts Encyclopaedia Britannica's deceptive pricing claims, 7/24:45; requires advertising stipulation of G. & C. Merriam Co., 8/7:30; stops Golden Press, Grossett & Dunlap "discriminatory" promotional allowances, 8/21:74; investigates illegal discriminatory publishing practices in pricing, advertising allowances, 9/18:32; consent order signed by Holt, Rinehart & Winston, discontinuing discriminatory promotional allowances, 9/25:37
- Fichero Bibliografico Hispanoamericano: first issue of quarterly published by R. R. Bowker Co., N. Y., entries solicited, 12/11:24
- Fischer, S., Verlag, Frankfurt, Germany: 75th anniversary, 11/6:22
- Foley Agency, N.Y.: moves, reorganizes, 11/6:25
- Foley's, Houston, Texas: opens branch in Sharpstown Center, 9/25:54; major promotion, Double-day "Meet the Author Week," successful, activities described, 12/11:35
- Follett Publishing Co., Chicago: host at Booksellers League of New York dinner, 11/27:13,27
- "Forecast of Paperbacks": Sept., 7/17:71; weekly forecast, beginning with issue of 8/21
- Foreign language books: See It and Say It series (New American Library), 8/21:74
- Foreign languages: teachers polled on starting below grade seven by Natl. Education Assn., 12/18:13
- Foreign Policy Association: *see* World Affairs Center
- Foreign trade: Indonesian textbook purchasing from U.S. to be expanded, 7/31:26; U. S. book exports increase, 1960, 9/25:39; U. S. book imports increase, 1960, 9/25:40; Franklin Publications surveys of African, Latin American book needs, 10/2:32; Informational Media Guaranty current status, budget, 10/23:29; importance of Africa as future book market, 11/20:23; rise in 1960 German exports & imports, 11/27:27
- Forenbach, Rita, of Funk & Wagnalls Co.: profile by Muriel Fuller, 7/3:106
- Forman & Kump—Books, Sacramento, Calif.: new paperback shop opens, 7/10:69
- Four Square Books: *see* New English Library
- Fourth Street Bookshop, N.Y.: opens, 7/17:20
- France: book trade fall events, 7/17:17; *Bibliographie de la France*, official journal of book trade, observes 150th anniversary, 11/6:10
- Frankfurt Book Fair, Germany: 1961 fair largest ever, 9/25:36; article by Thomas M. Schmid, 11/20:12
- Franklin Publications, New York: surveys to cover Africa, Latin America, 10/2:32; names Thomas J. Wilson chairman, elects other officers, 10/23:30
- Franklin Square Subscription Agency: *see* Harper & Brothers
- "Franny and Zooey": *see* Price-cutting
- Frase, Robert W.: article on standardization of book & periodical statistics, 8/7:22
- Fredericks, Carlton: U. S. Food and Drug Administration seizes book on nutrition published by Paxton-Slade, 12/11:23
- Free Press, Glencoe, Ill.: moves to Macmillan Co. building, N.Y., 7/17:32
- Freedom Bookshop, San José, Calif.: opens, 11/13:43
- French publishing: article by Georges Borchardt, 8/14:24

- Friends of Lizzie Borden: organized, 7/10:33
 Fuller, Muriel: profile of Rita Forenbach, 7/3:106
 Fund for Adult Education: see Education
 Galaxy, Mountain View, Calif.: bookstore opens, 7/10:69
 Gallery 303 (Composing Room), New York: exhibit of N.Y. Times promotion dept. graphics, 10/2:88; exhibit of work of George Salter, 12/4:74
 Germany: publishing, current situation, 10/30:14; sales reviews cited of "Rise and Fall of the Third Reich" (Kiepenheuer und Witsch), 11/20:10; exports & imports rise in Federal Republic of Germany, 1960, 11/27:27
 Ghana Booksellers Association: sponsors int'l book fair, Accra, 12/4:27
 Gill, J. K., Co., Portland, Ore.: closes wholesale trade book division, 9/25:36
 Gimbel's, Philadelphia: plans new suburban branch, Gimbel's Great Northeast, 11/6:38
 Glaffelter, P. H., Co., Spring Grove, Pa.: opens Chicago service office, 7/10:100
 Glick, Mr. and Mrs. Milton B.: undertake Amer. Inst. Graphic Arts-State Dept. technical assistance mission to Middle East, south Asia, 10/9:32
 Goldberg, Alex, Bookstore, Brooklyn, N.Y.: opens, 12/4:40
 Golden Pleasure Books, Ltd., London: formed by Golden Press and Paul Hamlyn, to publish children's books, 10/23:29
 Golden Press: see also Golden Pleasure Books
 Goodwin, Charles: "Paperback Bookseller on Wheels," 10/23:22
 Gordon & Breach, New York: sells 80,000 shares common stock over counter, 8/14:33; launches mathematical journal, to translate two U.S.S.R. mathematical journals, 10/2:19
 Gramercy Paperback Bookshop, New York: Hal-lowe'en display and promotion, 10/30:43
 Graphic arts: exhibit of N.Y. Times promotion dept. graphics at Gallery 303 (Composing Room), N.Y., 10/2:88; exhibit of work of George Salter, Gallery 303 (Composing Room, N.Y.), 12/4:74; see also Amer. Inst. Graphic Arts; Book design
 Graphic Arts Industry, Inc.: Research & Engineering Council has annual meeting, election, 7/10:97
 Gray Drug Stores, Inc.: new Cleveland store opens, to carry paperbacks, 7/10:69
 Green, Arvid, Bookstore, Copenhagen, Denmark: operations described, 11/6:17
 Greenwich Village, New York: five bookstores receive summonses for Sabbath selling, will contest ruling, 8/7:34; decision reserved in four booksellers' case in Sabbath selling, 9/4:23
 Greeting cards: Traver's Bookstore, Trenton, N.J., section described, 7/17:17, 58; UNICEF Christmas cards, as bookstore sideline, 10/30:45
 Grolier, Inc., New York: buys Spencer Press, Chicago, 8/21:73
 Gross, Sidney: article on stocking paperback bookshop, 8/21:64; article on paperback bookshops, "How to Order New Titles and Reorder Current Ones," 10/2:25; article on display of paperbacks, 12/11:14
 Grove Bookshop, Coconut Grove, Fla.: opens, 8/28:289
 Grove Press, New York: Black Cat Books to be distributed by Macfadden Publications, 7/31:24; Charles Rembar named president, Barney Rosset becomes chairman, 10/9:35
 Grove Street Book Shop, New York: bought by Lyle Stuart, publisher, 8/14:45
 Guinzburg, Harold K. (editorial), 10/30:34
 Guinzburg, Thomas H.: named president of Viking Press, N.Y., other officers & directors elected, 11/6:21
 Gyldebrand, Copenhagen: forms subsidiary, Spektrum, Arne Woldike Schmith director, 10/23:32
 Hamilton, Alexander: Columbia Univ. Press, New York, publishes first two volumes of "Papers," restoration of Hamilton Grange urged, 11/12:9
 Hamilton Grange: see Hamilton, Alexander
 Hamlyn, Paul: see Golden Pleasure Books
 Hammond, C. S., & Co., Maplewood, N.J.: article on new edition of "Ambassador World Atlas," 9/4:46
 Happy House, Houston, Texas: new paperback shop opens, 7/10:70
 Harcourt, Brace & World, New York: with Longmans, Green & Co., London, forms Longmans Canada, Toronto, 10/9:31; negotiates to buy Rupert Hart-Davis, Ltd., from Heinemann Publishers, Ltd., London, 11/27:25
 Harper & Bros., New York: new shipping policy, 7/24:45; sells Franklin Square Subscription Agency, 8/28:259; August gross sales largest in history, 9/18:21; to buy Row, Peterson & Co., Evanston, Ill., 11/13:20
 Harris, Marion, Bookstore, Metairie, La.: successful party for Harnett Kane, author of "The Romantic South" (Coward-McCann), 11/6:39
 Harrison, James L., Public Printer of U.S.: speaks at Book Mfrs. Inst. convention, 11/13:72
 Hart-Davis, Rupert, Ltd.: see Harcourt, Brace & World
 Harvey House, Irvington-on-Hudson, N.Y.: sells 150,000 shares of common stock, 7/24:46
 Hastings House, New York: 25th anniversary, 11/6:14
 Hawthorn Books, New York: enters juvenile field, 10/9:33
 Heath, D. C., & Co., Boston: plans textbooks co-edited with Textbook Associates, Inc., 7/10:47
 Heidelberg Eastern, Inc., Glendale, L.I., & N.Y.: Letterpress Research Dept. tests rotary wrap-around plates, 9/4:45, 52
 Heier's Religious Shoppe, Johnson City, N.Y.: opens, 10/2:54
 Heinemann Publishers, Ltd.: see Harcourt, Brace & World
 Hemingway, Ernest: unpublished manuscripts, 9/11:27
 Herder & Herder and Herder Book Center, New York: move to larger quarters, expand list, 11/20:25
 Herweg & Romine, Booksellers, San Diego, Calif.: opens, 9/4:38
 Hill and Wang, New York: moves warehouse, 7/17:32
 Hispanic American Historical Review: new book review editor, 11/6:13
 Hitler, Adolf: second book published in Germany, 8/21:32
 Hofer, Philip: article on exhibition at Boston Museum of Fine Arts on art in books, 7/10:88
 Holt, Rinehart & Winston, Inc., New York: forms music dept., names heads, 9/11:41; signs FTC consent order discontinuing discriminatory promotional allowances, 9/25:37; much of Winston's Philadelphia staff moves to New York, 11/20:25
 Horn Book: names Anne Robinson business manager, 10/2:20
 Howard, Richard: see Translation
 Hughes, John: cites Africa's future for books, 11/20:23
 Hurricane Carla: extent of damage to Texas bookstores, 10/2:49; damage to Henry's Book Store, Galveston, Texas, 10/9:50
 "Iliad": studied by computers, 9/4:14
 Illustrators, Society of, New York: holds exhibition, sale for benefit of scholarship fund, 12/4:27
 India: Allied Pacific Private Ltd., Bombay & New York, issues first textbooks, 11/6:20; UNESCO seminar on bookselling in New Delhi, 11/13:25
 Indonesia: textbook purchasing from U.S.A. to be expanded, 7/31:26
 Information storage & retrieval, electronic: contrasted with traditional methods, 8/7:61; IBM WALNUT system, 8/7:62
 Informational Media Guaranty: Senate committee cuts budget, 8/28:259; editorial, 10/16:37; current status, budget, 10/23:29; Korea to have program, 11/27:24
 "Inside Books" (Bowker): August bookmarks, 7/24:34; September bookmarks, 8/28:198; October bookmarks, 10/2:20; radio script program ex-

- panded, offered to stations, 12/18:14
- International Book Export Group: adds Johns Hopkins Press, 10/2:35
- International Business Machines Corp., New York: WALNUT electronic information retrieval system, 8/7:62; Selective Dissemination of Information system, for channeling of printed information, 8/7:64
- International Children's Book Service, Fair Lawn, N.J.: opens, 10/30:32
- International Publishers Association: plans 16th congress, Barcelona, Spain, 11/13:22
- Interscience Publishers, New York: merges with John Wiley & Sons, New York, 7/3:158; 12/18:38
- Inventory control: discussed at Amer. Inst. Graphic Arts Trade Book Clinic, 7/24:41
- Israel: "Bar-David's Israel Book Catalog" available, 7/31:26
- Israel Book Shop, Brookline, Mass.: opens, 10/2:5
- Ives Book Shop, Fort Myers, Fla.: new name of O'Neals, 10/2:54
- Jacobs, Jane: author of "Death and Life of Great American Cities" (*Random*) comments on N.Y.C. bookstore locations, 11/6:9
- January major campaigns, 11/27:16
- Jewish Book Month: celebrated Nov. 3-Dec. 3, 10/16:35
- Jewish Publication Society, Philadelphia: opens N.Y. office, 11/13:26
- Johns Hopkins Press, Baltimore: joins Intl. Bk. Export Group, 10/2:35
- Johnson, Pyke, Jr.: article about DuBois Bookstore, Cincinnati, Ohio, 7/17:61
- Jordan, Robert T.: article about quality children's paperbacks, 11/13:18
- Journal of Catalysis*: launched by Academic Press, 11/27:15
- Journal of Nursing Education*: to be issued by McGraw-Hill, 10/2:20
- Joyce, James: committee formed to save Martello Tower, Dublin, 11/27:27
- Judy Publishing Co., Judy Book Store: reminder of correct address in Chicago (letter by Will Judy), 9/18:23
- Junction Book Shop, Inc., Peoria, Ill.: opens, 7/10:70
- Junior Libraries*: name changed to *School Library Journal* (editorial), 9/4:25
- Kamin Dance Bookshop, New York: sold, renamed Dance Book Gallery, 9/18:56
- Kamin Dance Publishers, New York: moves, 12/4:40
- Karr, Jean, & Co., Washington, D.C.: moves, 10/2:35
- Kaufmann Printing: see Publishers Company
- Kellogg Books, Inc., Stony Brook, N.Y.: to open, 8/14:47
- "Kidnap" by George Waller (*Dial*): background material on collection of data, 10/2:18
- Kingham, David: see New York Publishing Society
- Klumpff, Emil J.: named regional manager of Amer. Type Founders, 10/2:88
- Knopf, Alfred A.: queries motivations of customers, 9/4:13; speech at Amer. Inst. Graphic Arts Trade Book Clinic, on good book design (editorial), 10/2:36
- Konecky Associates, New York: merges with Duene-wald Associates, 7/10:100
- Korvette, E. J., Inc., New York: to open Fifth Avenue branch, 7/3:183; to open stores (with book depts.) in Conn., N.J., 10/16:57; see also Discount stores
- Kroch's & Brentano's, Chicago: expands, remodels existing stores, plans two new branches for 1962, 12/4:20
- Kushner's Books and Gifts, Mt. Clemens, Mich.: opens, 11/6:40
- "Lady Chatterley's Lover": appeal begins in Canadian case, 11/27:25
- Land-grant university presses: exhibit books at Land-Grant Centennial Convocation of Amer. Assn. of Land-Grant Colleges & State Universities, Kansas City, Mo., 12/11:23
- Lauriat's Northshore, Peabody, Mass.: participates in Northshore Shopping Center—Saturday Eve-ning Post promotion, 9/25:53
- Leamy's Book Shop, E. Northport, N.Y.: moves, 11/20:36
- Lefkowitz, Louis, N.Y. State Attorney General; see American Research Council
- Legal decisions affecting book trade: privacy, right of, cloth pattern derived from newspaper story, 7/31:20; single publication rule in libel actions, 8/28:257; inadequacy of present "spreadback" provision for taxable income from books, 8/28:258; evolution of sensible doctrine of censorship, 9/25:29; restrictions on pre-censorship, 9/25:30; ownership of distinctive name, 10/30:25; limitations on right of privacy, 10/30:26; copyright of work of art, 11/27:21; written permission in right of privacy violation, 11/27:21; liability of printer in copyright infringement, 12/18:29; rules of obscenity governing private letters (two cases) 12/18:30,31
- Lehman Book & Stationery Co., Fort Wayne, Ind.: moves, expands, operations described, 10/2:49; opening of new expanded quarters, 11/20:34
- Lewis, Patricia, New York: opens literary agency, 9/18:38
- Lewis, Sinclair: excerpts from biography by Mark Schorer, 7/24:36
- Libel: single publication rule in libel actions, 8/28:257
- Liberal Arts Press, New York: orders should go to Bobbs-Merrill, parent company, 9/4:24
- Libraries: school library service, importance of, article by William J. Sanders, 7/3:102; Bro-Dart Books to supply sets of catalog cards, 8/14:33; 5th anniversary of Library Services Act (editorial), 8/21:77; "Library of the Future" planned for Seattle World's Fair, 8/28:262; N.Y. Public Library binding expert resigns, joins library binding firm, 9/4:64; binding standards need study, 10/2:63; first phase of Council on Library Resources binding standards program completed, 10/2:68; book preservation laboratory set up by Council on Library Resources at Va. Historical Soc., Richmond, 10/2:82; Amer. Library Assn. compiles list of library-oriented media, 11/13:15; Union Library for Foreign Literature, Moscow, to house 4 million books, 11/27:14; Catholic Library Service for elementary schools launched by Paulist Press, New York, 12/18:37; see also Amer. Library Assn.
- Library of Congress: report suggests changes in copyright law, 7/17:30; names Louis Untermeyer consultant in poetry, 8/28:262
- "Library of Living Philosophers": see Open Court Publishing Co.
- Library procedures: information storage & retrieval, electronic, IBM WALNUT system, 8/7:61,62
- Library Promotion Group, Publishers: see Publishers' Library Promotion Group
- Library Services Act: fifth anniversary (editorial), 8/21:77
- Lichtenberg, Al, designer and art director, New York: moves, 12/11:25
- Liebman, William: see Chaucer Head Book Shop
- Life: articles editor, Loudon Wainwright, 8/7:21; Jane D. Alexander joins book dept., 11/20:11
- Light, Goddard, of Lighthouse Bookstore, Rye, N.Y.: article, "How to Get Through Christmas," 8/21:44
- Lighthouse Bookstore, Rye, N.Y.: see Light, Goddard
- Limelight Book Store, New York: opens, 7/17:20
- Lincoln Book House, Manasquan, N.J.: new name, 7/24:62
- Linofilm: see Mergenthaler
- Lippincott, J. B., Co., Philadelphia: moves education dept. from Chicago to Philadelphia, 7/24:46; to distribute for New Directions, Norwalk, Conn., & N.Y., 11/6:22
- Literary agencies: Sterling Lord Agency, N.Y., & International Literary Management, London, announce exchange agreement, 10/23:32
- Literary Magazines, Association of: 19 "little" magazines form professional organization at St. Paul, Minn., meeting, headquarters in N.Y., 11/27:23
- Lithographers & Printers National Association: Bk. Mfrs. Comm. studies web offset, 7/10:75,80

- Little, Brown & Co., Boston: attempts to protect "Franny and Zooey" price, 9/18:36; 10/23:20; 11/20:21; *see also* Price-cutting
- Little, J. J., & Ives: *see* Children's books
- "Lonely Crowd": Anchor vs. Yale (letter by Pyke Johnson of Anchor), 9/11:29; (letter by Chester Kerr of Yale), 9/25:25
- Longmans, Green & Co., London: with Harcourt, Brace & World, N.Y., forms Longmans Canada, Toronto, 10/9:31
- Longmans, Green & Co., New York: to merge with David McKay Co., N.Y., 8/7:35
- Longwood College Bookstore, Farmville, Va.: opens, 9/11:57
- Lord, Sterling, Agency, New York: moves, 10/23:33
- Lovelace Book Store, Wichita Falls, Texas: ownership changed, 7/10:70
- Loveman, Amy, National Award: announcement, 10/9:32
- Lutheran Church Supply Stores, Philadelphia: builds portable chancel for "Kitty Hawk," 7/10:68
- Mabley's Swift Shopping Center Store, Cincinnati: Virginia Barker joins staff, 10/16:57
- McCaffrey, Austin J.: report of UNESCO world education conference reviewing functions of textbooks, 8/14:31; speaks at Book Mfrs. Inst. convention, 11/13:57
- McCall Corp., New York: elects Herbert R. Mays president, 9/11:41
- McCall, J. J.: article on Heidelberg Eastern, Inc., research on rotary wrap-around letterpress plates, 9/4:45,52
- McCauley Enterprises, Greenwich, Conn.: publishers' representatives, incorporated, 8/28:262
- McClurg, A. C., & Co., Chicago: bought by Philip Weisman, 8/28:259
- McCormick-Mathers Publishing Co., Wichita, Kans.: bought by American Book Co., New York, 8/21:74
- Macfadden Publications, New York: to distribute Black Cat Books for Grove Press, 7/31:24; buys Bartell Broadcasting Corp., Process Lithographers, 9/11:40
- McGraw-Hill Book Co., New York: school division has sales training conference, 8/28:263; with Thompson Ramo Wooldridge, to produce teaching machines, instructional material, 11/20:23; forms programmed instruction unit, 12/4:24
- "McGuffey Readers": *see* Textbooks
- McKay, David, Co., New York: to take over Longmans, Green & Co., New York, 8/7:35; signs 3-book contract with Vance Packard, 10/2:34
- McKenna, T. H., Inc., New York: medical and technical bookstore, bankrupt, 10/9:34; stock sold at auction, 11/20:26
- Macmillan Co., New York: Crowell-Collier Publishing Co. moves two additional units to building, 7/17:32
- Macmillan, P. R., Ltd., London: changes name to P. R. M. Publishers, Ltd., 10/23:33
- McNeely's, Tom, United Cigar Store, Monticello, N.Y.: adds selected book stock, 11/13:43
- Maco Magazine Corp., New York: moves, plans expansion, 9/11:41
- Maheu, René: named acting director-general of UNESCO, 11/20:22
- Maps & globes: Hammond supplies different political versions, 9/4:13
- Marchbanks Press, New York: moves, 7/10:100
- Marco & Co., Brooklyn, N.Y.: wholesalers of paperbacks to schools, 11/13:16
- Marketing religious books: *see* Religious Publishers Group
- Materials handling: discussed at Book Mfrs. Inst. convention, 11/13:63
- Mays, Herbert R.: elected president of McCall Corp., 9/11:41
- Medical Library Association Bulletin: names new book review editor, 7/24:35
- Melary Paperback Book Shop, New York: opens, 7/17:20
- Mencken, H. L.: quoted on literature vs. music, 7/31:13
- Menno Book Store, Bloomington, Ill.: moves, 8/21:98
- Meredith Press, New York: moves, with trade depts. of affiliates, Appleton-Century-Crofts and Duell, Sloan & Pearce, 7/3:160; *see also* Duell, Sloan & Pearce
- Mergenthaler Linotype Co., Brooklyn, N.Y.: celebrates 75th anniversary, shows new products, 7/10:76
- Mergers: *see* Publishing firms, news of
- Merkle Press: *see* Publishers Company
- Merriam, G. & C., Co., Springfield, Mass.: signs Federal Trade Comm. advertising stipulation, 8/7:30; to issue "Webster's Third New International Dictionary," 9/18:33
- "México Bibliográfico" (1957-60): issued by Josefina Berroa and R. R. Bowker Co., 10/23:32
- Meyer, Lewis: article on browsing, 8/14:26
- Michael-Remo, New York: bought by Process Lithographers, N.Y., 10/2:87
- Michelli, Frank, Newark, N.J.: named president of N.Y. Area Booksellers Assn., 10/23:31
- Microcards: Pioneer Medal of Natl. Microfilm Assn. awarded to Fremont Rider, 7/31:25
- Midtown Paperback Book Shop, New York: closes, 11/6:40
- Miehle-Goss-Dexter, Inc.: creates international division, Chicago, 8/7:80
- Miller, Kenneth S.: named vice-president of General Binding Corp., 10/2:88
- Mills, R. M., Nashville, Tenn.: branch in Belle Meade Shopping Plaza, operations described, 9/18:54
- Modern Language Store, Washington, D.C.: opens, 10/16:59
- Modern Medicine, Inc., Minneapolis: with Chilton Co., Philadelphia, acquires Topics Publishing Co., New York, 12/4:25
- Monterey Book & Card Shop, Monterey Park, Calif.: opens, 9/25:54
- Moore & Co., Baltimore: bindery opens New York office, 11/13:81
- Morrow, Felix, and Oscar Shoenfeld: form sales representative firm, New York, 12/11:25
- Mrs. John's Books, Park Ridge, Ill.: sold, 7/24:62; name changed to Park Ridge Bookstore, 9/11:57
- Multer's, Scottsdale, Ariz.: description of Children's Book Week fair series, 11/6:36
- Mumford, L. Quincy: *see* Library of Congress
- Murray's News, Coral Gables, Fla.: sold, 8/28:289
- Musical America: expands coverage of books about music, 10/23:21
- Nathan, Paul: "Rights and Permissions," weekly column
- Nation: fall book issue announced, 10/16:21
- National Association of College Stores: members distribute Amer. Textbook Pubrs. Inst. brochure to student customers (editorial), 7/24:50; plans eight fall regional meetings, 9/25:41; display contest tied in with N.Y. Herald Tribune Jan. paperback supplement, 11/20:11; Amer. Textbook Pubrs. Inst. college section discusses relationship at Princeton meeting, 12/18:32
- National Book Awards: three new members of advisory committee, 8/28:261; judges chosen, instructions given, 10/2:29
- National Book Committee: special committee suggests continuation, expansion of Natl. Library Wk., 10/16:31; annual meeting discusses expansion & creation of overseas book programs, re-elects officers, 12/11:20
- National Library Week: backing of Amer. Library Assn. extended five years, 8/21:72; committee of Natl. Bk. Committee suggests continuation, expansion, 10/16:31; steering committee of Natl. Library Wk. gains members, 10/16:31; slogan, poster announced, 11/13:23; promotional aids & guides for 1962 announced, 12/18:35
- National Microfilm Association: awards Pioneer Medal to Fremont Rider, for invention of Microcards, 7/31:25
- National Real Estate Investor: starts book review section, 11/27:15
- Natural History: Amer. Museum of Natural History publication criticizes scientific books for children,

- 12/11:11
Negro Digest: resumes publication, carries book notes, 7/10:35
 Nelson-Hall Co., Chicago: moves, 7/24:48
 New American Library, New York: with Regents Publishing Co., starts language instruction series, 8/21:74; forms New American Library of Canada, Ltd., Toronto, 10/23:31
 New Directions, Norwalk, Conn., & N.Y.: distribution by Lippincott, Philadelphia, 11/6:22
 New England Book Service, Vershire, Vt.: opens, 11/13:44
 New English Library: NAL's British firm, merger of Four Square Books, Ace Books, 9/18:35
New Leader: books for review, 7/31:15; has new format, becomes a fortnightly, 10/2:19; Christmas book no., 10/30:15
 New York Area Booksellers Association: names Frank Michelli, Newark, N.J., president, 10/23:31
 New York Graphic Society, Greenwich, Conn.: touring exhibit of art books, incl. Phaidon line, 10/30:29
 New York *Herald Tribune*: Natl. Assn. of College Stores display contest, tied in with Jan. paperback supplement, 11/20:11
 New York Publishing Society: plans to entertain two members of Society of Young Publishers, London, 8/7:35; entertains Tom Rosenthal & David Kingham of London Society of Young Publishers, 11/20:25
 New York *Times*: plans West Coast edition, 11/27:15
 New York University: see Education
 New York University Graduate Institute of Book Publishing: to continue 4th year, 8/21:75; with Religious Publishers Group, plans seminar on marketing religious books, 8/21:76; merchandising seminar (with Religious Publishers Group) discusses proper outlets, growth of Catholic market (incl. parishes & school libraries), selling at conferences, promotion & advertising, suggestions for improved publicity, 10/16:22
 Newhouse Sales Assn., Mineola, N.Y.: marks 14th year, 10/16:36
 Newspapers: St. Louis *Globe-Democrat* combines Saturday and Sunday editions, 10/9:23
 Nobel Prize in Literature: awarded to Ivo Andric, 11/6:21
 Kalashnikoff, Nicholas, 8/28:264
 Kelly, Mary Ellen, 7/3:165
 Koch, Vivienne, 12/18:40
 Kotselas, John, 8/14:34
 Lania, Leo, 11/20:26
 Lapin, Adam, 9/11:43
 Lieber, Hugh Gray, 9/4:24
 Link, George, 8/7:36
 Lott, James H., 9/18:38
 McClelland, Ward, 8/7:36
 Merwin, Decie, 9/25:42
 Miller, Billy, 9/11:43
 Miller, Jeanne Irene, 7/31:27
 Mitchell, Guy M., 7/3:165
 Peterkin, Julia, 8/28:264
 Peyser, Ethel R., 9/25:42
 Pierce, Lorne, 12/11:26
 Recca, Blaise D., 11/13:27
 Redman, Ben Ray, 8/14:34
 Remington, Stanley G., 7/10:49
 Rhame, Charles C., 8/7:36
 Russell, Fred C., 10/23:33
 Schweitzer, Eugene E., 9/4:24
 Seignobosc, Francoise, 9/11:43
 Shipp, Cameron, 9/18:38
 Smith, S. Stephenson, 10/23:34
 Southard, Paul J., 12/11:26
 Strayer, Dr. Paul, 8/21:76
 Thurber, James, 11/13:27
 Tousey, Thomas Sanford, 7/24:49
 Troyer, Helene, 10/23:34
 Urban, Hans, 10/23:34
 Van Praag, Van, 9/18:38
 Venturi, Lionello, 8/28:263
 Vertes, Marcel, 11/20:26
 von Zsolnay, Paul, 7/3:165
 Walker, Helen Hiett, 9/4:24
 Warfel, Ruth F., 7/24:49
 Weaver, Harriet Shaw, 12/4:27
 Webster, Sir Charles K., 9/11:43
 Welles, Sumner, 10/9:36
 Winslow, Thyra Samter, 12/11:26
 Wirth, Emil L., 8/7:36
 Wise, Herbert A., 10/23:34
 Wisotzky, John U., 7/10:49
 Wright, Richardson L., 8/28:264
 Zacharias, Admiral Ellis M., 7/31:27

OBITUARY NOTES

- Bacon, Josephine Daskam, 8/28:264
 Ballard, Bettina, 8/28:264
 Beatty, Dr. Richmond, 10/23:34
 Berner, Pincus, 9/4:24
 Bowman, The Rev. Stephen C. Vern, 10/30:33
 Brown, Henry C., 8/14:34
 Card, George W., 8/28:264
 Celine, Louis-Ferdinand, 7/24:49
 Chambers, Whittaker, 7/24:49
 Chatterton, Ruth, 12/18:40
 Clark, Frank M., 8/21:76
 Cole, W. Arthur, 8/7:36
 Davies, Valentine, 8/21:76
 Davis, Lavinia Riker, 8/28:263
 De La Roche, Mazo, 7/24:48
 Deutsch, Albert, 7/3:165
 Doolittle, Hilda, 10/23:34
 Doran, Thomas J., 9/25:42
 Dunne, David C., 8/21:76
 Fain, William, 7/3:165
 Fearing, Kenneth, 7/24:49
 Fischer, Marjorie, 11/20:26
 Griffith, Helen Sherman, 7/31:27
 Guinzburg, Harold K., 10/30:32,34
 Haines, Helen, 9/25:42
 Hallesby, Dr. O., 12/18:40
 Hand, Judge Learned, 9/11:43
 Hemingway, Ernest, 7/10:48
 Hodder-Williams, Ralph, 7/24:48
 Hutchinson, Veronica, 9/18:38
 James, Wini, 9/4:24
 "Oblivion Press" (non-publisher): titles, 9/11:27
 Obolensky, Ivan, Inc., New York: plans merger, 7/17:34; moves, 10/16:36
 Obscenity: owner of Book Nook, El Paso, Texas, cleared of obscenity charge, 12/18:38
 "Odyssey": studied by computers, 9/4:14
 Office Equipment Co., Grand Island, Nebr.: adds book dept., 12/11:38
 Olin Mathieson Chemical Corp. (Ecusta Paper Division): institutional advertising & promotion Bible campaign, 8/21:31,57
 O'Neals, Fort Myers, Fla.: sold, renamed Ives Book Shop, 10/2:54
 Open Court Publishing Co., LaSalle, Ill.: takes over "Library of Living Philosophers" from Tudor Publishing Co., New York, 8/28:262
 Osburn's Book-Maps-Art, Houston, Texas: opens, 8/21:98
 Overseas assistance programs: discussed at annual meeting of Nat'l Book Comm., 12/11:20
 Oxford University Press: see Bible
 Package Library of Foreign Children's Books, New York: sponsored by Amer. Library Assn., opens, 10/30:32
 Packard, Vance: signs 3-book contract with David McKay Co., New York, 10/2:34
 Packing & shipping of books: article on mistakes & solutions, 9/18:24; editorial, 9/18:39; letter by Frank G. Goodall, 10/2:20; publisher's comment on Paul Elder's article (letter by David A. Boehm), 10/16:21
 Palm Springs (Calif.) *Life*: adds book dept., 12/4:14
 Paper: Warren, S.C., Co., Westbrook, Maine, doubles research capacity, 12/4:74

Paperback Book Stall, Newark, N.J.: opens, 8/21/98
"Paperback Bookseller on Wheels": article by Charles Goodwin, 10/23:26

Paperback bookshops: how to stock, article by Sidney Gross, 8/21:64; ordering and reordering, article by Sidney Gross, 10/2:25; display, article by Sidney Gross, 12/11:14

Paperback bookshops, news of: Forman & Kump—Books, Sacramento, Calif., 7/10:69; Happy House, Houston, Texas 7/10:70; Shoe String Bookshop, Fort Lauderdale, Fla., 7/10:70; Paperback Book Gallery, New York, 7/17:20; Limelight Book Store, New York, 7/17:20; Fourth Street Bookshop, New York, 7/17:20; Melary Paperback Book Shop, New York, 7/17:20; Paperback Gallery, Wilmington, Del., 7/17:20; Paperback Gallery, Nantucket, Mass., 7/17:20; Taylor's House of Paperback Books, New York, opens, 7/24:60; Blackwell's, Oxford, England, opens separate paperback shop, 10/9:51; Stacey's, San Francisco, plans paperback dept., 11/6:38; Midtown Paperback Book Shop, New York, closed, 11/6:40; Paperback Forum, N.Y., opens, 11/27:36; Taylor's House of Paperback Books, N.Y., opens, 11/27:36

Paperback Forum, New York: opens, 11/27:36
Paperback Library, New York: moves, 12/18:40
Paperback Review: supplement on paperbacks, sold to T. F. H. Publications, Jersey City, 11/13:26

"Paperbacks": 7/17:44; see weekly issues

Paperbook Gallery, Nantucket, Mass.: opens, 7/17:20
Paperbook Gallery, New York: fourth store opens, 7/17:20

Paperbook Gallery, Wilmington, Del.: opens 7/17:20

Paper-covered books: "Pocket-Libri." Venice, Italy, 7/17:17; radio series, WBBM, Chicago, 7/17:19; religious hardcovers preferred to paperbacks (letter by Mrs. Richard W. Wilson), 7/17:39; two educational exhibits, Columbia Univ., 7/17:31:35; Bookshelf of America forms subsidiary, issues stock, for vending machines, 8/7:31; weekly coverage begins (editorial), 8/21:77; article on reviewing paperbacks by Jay Tower, 9/11:30; New English Library formed by merger of Four Square Books, Ace Books, NAL's English firms, 9/18:35; "Tropic of Cancer" unauthorized (*Envoy*) and Grove Press Black Cat editions, 10/2:28; reviews by Henry Lash of Los Angeles *Examiner* (letter by Jay Tower), 10/9:23; Amer. Inst. Graphic Arts second paperback show opens, 10/16:35; New York Times article on paperback "explosion" cited, 10/23:20; promoted for Florida school use, 10/30:14; discussed on "World of the Paperback" WBBM, Chicago, 10/30:15; New York *Herald Tribune* plans 4th annual paperback supplement, 11/6:11; Marco & Co., Brooklyn, N.Y., wholesalers to educational market, 11/13:16; article on quality children's books by Robert T. Jordan, 11/13:18; Amer. Inst. Graphic Arts Paperback Cover Show, 12/4:47,48; Book Mail Service, Jamaica, N.Y., wholesaler, supplies schools, libraries 12/11:18; copyright data incomplete in many reprints (letter by M. Lee Taylor), 12/18:15; see also "Paperback Bookseller on Wheels"

New lines: Airmont Books, 10/2:34; Blaisdell Scientific Paperbacks, 10/2:33; Careers in Depth (Popular Library), paperbacks of Richards Rosen's hardcovers, 8/121:75; Fortune Building Library (*American Research Council*), 7/13:26; Gallery Editions (Bantam), 8/14:29; Holloway House, 9/18:36; Regency Books, 8/14:30; Science Editions (Wiley and Basic), 7/3:158; See It and Say It series (New American Library), 8/21:74; Waynebooks (Wayne State Univ. Press), 10/23:31; Xanadu Library (Crown), 9/18:35

Parade: reports on potential best sellers, 8/21:33

Park Ridge Bookstore: see Mrs. John's Books

Paulist Press, New York: launches Catholic Library

Service for elementary schools, 12/18:37

"Peacemakers, The" (*Harcourt, Brace & World*):

serialized, featured on cover of *Saturday Evening*

Post, 10/16:20

Permissions Luncheon Group, New York: holds sea-

son's first meeting, 9/4:23

PERSONNEL NOTES

Adler, James B., 9/11:51
Adler, Larry, 12/4:30
Aiken, Katherine, 7/24:48
Akaishi, Tadashi, 10/9:40
Akers, Lane, 9/11:51
Albert, Mac S., 7/24:51
Alexander, Jane D., 11/20:11
Allen, Anne Chase, 11/13:30
Allen, Fred A., 9/18:41
Allen, Patricia H., 9/25:44
Altman, Sidney, 8/21:78
Ambler, Donald, 10/2:37
Amburn, Ellis, 11/13:29
Andersen, Arnold, 7/10:54
Anderson, Leon, 8/21:79
Andrew, C. E., 12/11:28
Appo'onio, Carlton, 11/6:28
Arnade, Charles W., 11/6:13
Arees, Alfred, 11/27:29
Asbury, H. J., 12/18:44
Asher, Aaron, 11/13:29
Asherman, Robert J., 10/23:39
Atwood, Joyce, 10/16:39
Aubry, Marcel, 11/13:32
Babcock, Frederic, 9/18:41
Baker, Jr., Lisle, 8/7:39
Ballotti, Geno A., 11/70:28
Baltzell, Richard, 9/18:40
Barash, Yitzhak, 11/6:29
Barber, Edwin F., 9/11:51
Barker, Virginia, 10/16:57
Barlow, Ronald C., 7/17:38
Barnes, Gene, 10/23:38
Baron, Harold, 8/21:79
Barrett, Edward W., 10/16:21
Barrett, William, 11/13:29
Bartels, William E., 9/11:50
Bartlett, Susan, 8/21:79
Bass, Jack M., 9/18:41
Batterson, Leonard A., 10/2:39
Bauer, George R., 7/24:51; 12/18:43
Bauernfeind, Howard K., 12/11:28
Bay, Helmuth, 7/17:38
Beckwith, Andrew M., 9/11:52
Beelev, John, 11/6:27
Bell, Henry H., 9/4:29
Bell, Theodore R., 9/4:28
Belliveau, Fred, 9/4:26
Benjamin, Curtis G., 7/17:36
Benson, Richard V., 9/4:27
Berkowitz, Morris, 8/14:35
Bermel, Albert, 8/7:41
Best, Marshall A., 11/6:21
Bianco, Joseph, 12/4:29
Birmingham, Jr., Matthew T., 8/14:35
Birnbau, Agnes, 9/4:27
Blaauw, Hans G. W., 10/9:41
Blake, Peter, 7/24:35
Bolte, Charles G., 11/6:21
Bossi, Quentin A., 8/7:35
Bound, Charles F., 12/11:27
Bourey, Thomas, 10/2:34
Bowen, Carroll G., 9/18:40
Bowles, Jr., Charles P., 9/18:40
Boxer, Oswald and John H., 10/9:41
Boylan, James, 10/16:21
Bradbury, Walter L., 12/18:42
Bradley, Glenn P., 11/6:27, 28
Bragdon, Allen D., 12/18:44
Brand, Eileen, 9/4:27
Breeding, Robert P., 8/14:35
Brenzel, Ruth, 10/2:38
Brideman, Robert A., 9/4:27
Brisk, Melvin J., 7/24:51
Britt, Marion E., 8/28:266
Brooks, Kay, 10/9:39
Brown, J. Trevor, 10/9:33
Brown, Ruth, 9/11:42
Browne, Alan S., 8/7:39; 12/4:30
Browne, R. A., 10/9:31

Bruckner, Jr., Harry, 9/11:51
 Bryan, J. Herbert, 7/10:53
 Bryden, William G., 9/11:51
 Budrys, A. J., 11/20:28
 Burlingame, Edward L., 8/21:80; 11/6:28
 Burnett, Whit, 10/16:38
 Burnham, Jr., William H., 7/3:167
 Busch Ronald, 9/25:45
 Buter, G. J., 7/17:37
 Butman, Alexander M., 10/30:35
 Buzbee, Alton, 9/4:28
 Caine, Lynn, 9/4:27
 Callaway, John, 11/20:27
 Cameron, Donald S., 10/23:30
 Campbell Francine, 12/4:30
 Campbell, R. M., 8/7:39
 Canfield, Cass, 9/11:52; 10/23:36; 11/13:20
 Cantlon, Marie, 10/2:39
 Carley, Thomas P., 8/7:39
 Carr, Gladys J., 9/25:44
 Carroll, Thomas H., 10/23:30
 Cassin, Frederic, 7/17:37
 Caswell, Hollis L., 10/9:37
 Cattell, Garrison 11/13:32
 Cavendish, Mavis, 11/6:29
 Cavin, Bram, 7/10:54
 Cecil, Richard P., 8/7:38
 Cerf, Bennett, 10/23:37
 Chace, William G., 11/13:30
 Chappell Vera, 10/23:36
 Chappelle, Joseph G., 12/18:44
 Chase, Burr L., 10/23:30
 Chason, Charles G., 7/10:52
 Chastain, R. Murray, 9/11:52
 Chaston, Terance, 9/25:45
 Chatfield, Edwin, 12/4:31
 Cheek, Allan, 11/20:28
 Chester, Philip, 10/9:38
 Chesterfield, Gordon, 9/25:45
 Chevallier, William V., 11/20:28
 Childs, Mary C., 8/14:35
 Choung, Nak Young, 10/9:39
 Chouteau, Douglas M., 10/9:40
 Christie, Lindsay H. (Bud), 10/2:38
 Clark, John E., 8/7:39
 Clark, William A., 8/7:40
 Clark, Wilmer S. (Bill), 9/18:40
 Clarke, Lewis, 10/2:39
 Clayton, Forrest, 7/10:53
 Clayton, Wendell, 8/28:263
 Cloonan, Richard J., 7/3:168
 Cocoros, William, 8/7:39
 Coe, Jack, 7/3:168
 Cohen, Arthur A., 11/13:29
 Cole, Don, 12/4:27
 Cole, Lois Dwight, 11/13:29
 Cole, Richard D., 8/21:80
 Cole, William, 9/25:44
 Colescott, William A., 8/28:262
 Collins, Benjamin K., 8/21:79
 Collins, David S., 10/16:39
 Collins, Lee, 7/10:54
 Colmore, Julia C., 11/20:28
 Columbus, Ronald C., 12/11:28
 Coniglio, Thomas J., 9/25:45
 Connolly, John E., 9/4:27
 Conrad, Edward, 8/21:80
 Consolino, Thomas, 9/11:50
 Conway, Peter, 10/23:37
 Cook, Alvie B., 8/21:79
 Cooper, R. D., 9/4:27
 Correll, Lenie, 8/21:80
 Costanti, Paul, 7/31:29
 Coudenhove-Kalergi, Hans H., 10/23:39
 Cousins, Margaret, 9/11:50
 Cowan, Louis G., 10/30:35
 Cowles, Porter, 11/13:31
 Craig, Jr., Raymond, 9/4:28
 Crawford, Robert H., 10/9:38
 Crouse, Donald J., 9/11:51
 Crouse, Marvin L., 9/4:28
 Crowe, Francis W., 9/4:29
 Crowell, Robert L., 10/23:30
 Crump, Frank H., 8/7:38
 Cubbon, Max, 8/28:266
 Curelop, Ina, 10/9:38
 Curl, Samuel Lee, 10/2:34
 Cymes, Harold, 12/11:28
 Dalgliesh, Alice, 7/3:167
 Darden, John A., 11/27:29
 Darling, Grace, 9/11:52
 Darrell, Margery, 12/11:28
 Davis, Chauncey A., 8/28:262
 De Armand, David W., 10/9:41
 De Armand, Frances Ullmann, 11/6:27
 Dee, Ivan R., 7/24:51
 Deegan, Gerald, 9/4:28
 Deeter, Bernard S., 8/14:35
 Degener, Claire S., 10/30:35
 Del Col, Dante V., 8/21:79
 DeLoache, James, 10/2:38
 De Mario, Joan J., 11/13:32
 DeMirjian, Jr., Arto, 9/25:45
 Dembling, Merwin, 8/7:40
 Denman, Joan, 7/17:36; 12/4:30
 Dessauer, John, 8/21:79
 D'Incecco, Nicholas, 11/6:29
 Dively, George S., 7/10:52
 Dobbs, Rose, 10/16:38
 Dodds, John, 10/16:39
 Doherty, Philip J., 9/11:51
 Donaldson, James W., 8/21:79
 Donohue, Thomas H., 7/10:54
 Dooher, M. Joseph, 7/10:53
 Doran, Walter, 8/21:80
 Dougherty, Paul, 9/11:50
 Doumeniou, Therese, 11/6:27
 Dovell, Ray C., 9/4:27
 Dowden, Albert M., 7/3:168
 Dresser, Stuart A., 10/9:38
 Dressler, Robert E., 10/23:38
 Dreyfuss, Albert, 11/13:31
 Duane, James, 11/6:28
 Duane, Jr., Stanley, 10/2:39
 Duckworth, Sophia, 7/3:167
 Duenewald, Ralph M., 7/10:100
 Durell, Ann, 11/6:27
 Durrell, William W., 7/10:52
 du Sautoy, P. F., 10/16:39
 Dwoskin, Charles, 11/20:27
 Dyer, Majorie, 9/4:27
 Eaton, Louis, 7/31:29
 Edes, Mary Elisabeth, 12/18:42
 Egbert, Emerson C., 11/13:31
 Eickemeyer, Robert H., 9/11:51
 Eisenhower, Dwight D., 12/18:38
 Eittingon, Phyllis, 8/28:266
 Eliasson, Donald, 8/21:78
 Elliott, T. Leslie, 9/11:50
 Ellison, James Whitfield, 12/18:44
 Elmes, Norman, 11/13:31
 Ennis, Jean, 7/3:167
 Enslow, Jr., Ridley M., 8/7:40; 9/18:41
 Ernest, P. Edward, 7/31:29
 Eulass, Elizabeth, 10/23:38
 Eustace, Cecil J., 7/17:38
 Everett, Dan, 7/3:168
 Evans, Roy W., 11/27:29
 Fadiman, Clifton, 10/16:38
 Fairstone, Philip J., 7/3:168
 Falk, H. Ronald, 8/21:79
 Faricy, William H., 8/7:40
 Farmer, Richard, 12/18:43
 Farnborough, Margaret, 10/9:39
 Farnsworth, Noel, 12/11:27
 Feffer, Louis J., 8/7:40
 Fell, Edward H., 8/28:265
 Ferrigan, Helen M., 8/7:35
 Ferrin, Allan, 11/20:27
 Fidell, Brad, 7/3:167
 Filodelfo, Pat, 10/9:40
 Finn, James B., 10/2:39
 Finneran, Joan, 10/23:39
 Flanagan, John F., 12/4:29

Fleishman, Beverly, 10/2:40
 Flood, David, 8/28:265
 Foley, Joseph, 11/6:25
 Follen, William, 11/6:27
 Ford, Jr., Tyler, G., 8/21:79
 Forman, Leonard M., 7/17:37
 Fox, Marian E., 9/25:44
 Fox, Walter J., 12/11:28
 Foye, Edward J., 8/21:80
 Frankel, Gerald, 11/13:31
 Frankel, Haskel, 8/21:80
 Frankel, Yvonne, 7/17:36
 Fraser, Grace C., 8/7:35
 Freeman, Walter, 11/13:29
 Friberg, Nils B., 7/17:36
 Friedman, Louis N., 7/10:54
 Fruge, August, 9/11:50
 Fryatt, Norma R., 10/9:40
 Fuller, Louise, 7/3:168
 Furman, Dorothy W., 10/9:38
 Fura, George, 10/30:35
 Garcia, Carlos Bosch, 9/11:50
 Galal el-Aroussy, Hassan, 10/23:30
 Garrity, Devin A., 8/7:41
 Gates, Ronald, 12/18:44
 Gehling, John A., 8/7:39
 Gelfand, Norman L., 10/30:35
 Gerber, James R., 12/18:43
 Gerry, Elbridge T., 11/13:30
 Gibb, John R., 9/4:27
 Gillin, Rose Marie, 9/11:52
 Giniger, Kenneth S., 8/28:265
 Ginsberg, Harvey, 7/17:37
 Glasser, Howard T., 10/2:40
 Glay, George Albert, 8/21:78
 Gleason, Patrick, 10/23:39
 Gleistman, Ann, 10/23:37
 Gloag, Julian, 7/17:36; 12/4:30
 Goellner, Jack G., 12/18:43
 Golden, Howard S., 9/11:52
 Goldsmith, Juliet, 9/25:44
 Golzen, Godfrey, 9/18:40
 Goodman, Robert L., 7/17:38
 Goodrich, Gordon G., 10/2:38
 Goodsell, James H., 9/25:45; 11/27:29
 Gordon, Horace, 7/10:54; 8/28:263
 Goss, Sol, 8/28:259
 Gould, Jay, 10/23:38
 Gould, Stanley, 8/28:263
 Gowdy, Howard F., 7/10:53
 Green, Ashbel, 12/18:42
 Green, Bruce, 10/2:38
 Green, C. Robert, 7/10:53
 Greenman, John W., 9/11:51
 Greninger, Edwin T., 8/28:199
 Grieg, Michael, 10/2:19
 Grossman, Bernd, 12/18:42
 Gruber, Irving, 11/20:28
 Gustafson, Robert, 11/13:30
 Guinard, Raymond, K., 9/4:29
 Guinzburg, Alice R., 11/6:21
 Guinzburg, Thomas H., 11/6:21
 Gunterman, Bertha L., 10/16:38
 Hager, Jean, 8/28:199
 Hahn, Martin M., 10/2:39
 Hale, William Harlan, 8/28:266
 Hales, David, 7/17:32
 Hall, Joseph I., 8/7:38
 Hall, Norman, 10/9:83
 Hall, Truman L., 8/7:41
 Halpin, William C., 8/28:266
 Halsev, William D., 12/4:29
 Hamilton, Iain, 11/20:28
 Hans, Virginia, 8/21:80
 Hansen, Carl B., 10/23:39
 Harrington, Ann, 7/24:51
 Harrison, Jr., Ross G., 7/10:35
 Harriton, Lewis C., 11/6:29
 Harwood, Raymond C., 11/13:20
 Hatch, Denison, 10/2:39
 Haughey, James P., 10/9:38
 Havens, Joan, 7/3:167
 Hawkin, George, 10/2:39
 Hawkins, George F., 12/18:44
 Haynie, William S., 9/11:42
 Hazen, Joseph, 7/24:35
 Head, H. Nugent, 9/11:51
 Healy, William, 11/13:30
 Heffron, A. Richard, 9/11:50
 Helitzer, Morrie, 9/4:26
 Herlan, Lanny C., 10/23:37
 Hileman, Gregor, 10/23:39
 Hill, Gordon G., 10/16:38
 Hites, Maynard B., 11/13:20
 Hobson, Burton, 10/9:40
 Hoey, John Bartley, 9/11:51
 Hoffman, William, 10/30:35
 Hogren, Vincent C., 11/20:28
 Holmes, Joe N., 10/9:38
 Hoose, Ellane Ebbesen, 7/17:36
 Hopkins, George, 12/11:28
 Horan, James H., 10/2:39
 Horsman, Donald, 8/7:40
 Horst, Stanley E., 12/18:43
 Horwitz, Stanley, 9/18:41
 Huber, Eugene R., 9/4:28
 Hudson, Glenn W., 8/21:80
 Huebsch, B. W., 11/6:21
 Hunt, Thomas Barry, 7/17:36
 Hunter Robert A., 10/23:38
 Hunter, Jr., R. Kenneth, 9/11:51
 Hurowitz, Paul, 8/14:29
 Hurst, Kenneth T., 10/2:38
 Hutchens, John, 8/21:79; 11/6:28
 Ingle, Harold E., 10/23:30
 Israel, Peter, 7/3:167
 Jacobs, Helen, 12/18:44
 Jaeger, Harry, 12/11:27
 Jaeger, Laurence, 11/20:27
 Jaffe, Marc, 7/17:36; 10/9:37
 Jarnagin, James E., 12/18:44
 Jayes, Wedgbury, 11/6:29
 Jenkins, Judith, 9/4:27
 Jennison, Christopher S., 9/11:51
 Jennison, Keith W., 8/7:35
 Jensen, Virginia Allen, 10/30:32
 Jimenez, Hernando, 10/9:39
 Johnson, Henry, 12/4:31
 Johnson, Hubert A., 11/6:28; 12/11:28
 Johnson, J. Stewart, 11/13:29
 Jones, Gordon, 11/13:20
 Jones, R. Neal, 9/4:29
 Jones, Richard C. M., 10/23:38
 Jordan, Joseph F., 9/11:51
 Jovanovich, William, 10/9:31
 Kahoe, Walter, 12/11:28
 Kalivoda, Rudolph, 8/28:259
 Kaminsky, Mark, 9/4:28
 Kamp, Larry, 9/4:28
 Kaplan, Jeremiah, 8/7:38
 Karras, George, 10/23:37
 Kaste, Harry, 12/18:44
 Kellam, Fred, 9/4:27
 Keller, William F., 11/13:30
 Kelley, E. Allen, 7/17:38
 Kelley, Thomas W., 10/9:38
 Kellogg, Stewart, 10/2:38
 Kendig, Jr., J. W., 11/6:29
 Kenedy, Reid, 12/4:30
 Kennedy, Richard, 9/25:44
 Kessel, Harlan, 11/6:29
 Kibby, Ralph, 7/3:168
 King, Helen B., 8/28:266
 King, Ray, 12/4:29
 King, Robert H., 11/13:32
 Kingham, David, 8/7:35
 Kinney, Bob, 12/11:27
 Kipox, Valerie, 10/9:39
 Kirk, Grayson L., 10/23:31
 Kirk, H. L., 10/2:39
 Kirsch, Robert R., 7/10:35
 Kislik, Richard W., 9/4:26
 Kitching, Jessie, 12/18:42
 Kitzing, Irene, 7/17:38

Kleinhelter, James P., 10/23:37
 Klump, Emil J., 10/2:88
 Knerr, Wilbur A., 10/9:39
 Knittel, Robert, 7/24:51
 Kobrak, Fred, 10/9:39
 Koch, Lucy L., 9/4:27
 Kogan, Herman, 8/21:78
 Kohler, Walter, 10/9:39
 Kojima, Masamori, 9/18:36
 Konecky, William S., 7/10:100
 Krabisch, Elisabeth, 8/21:80
 Kramer, Sidney, B., 7/24:51
 Krinsley, Richard, 7/31:29
 Kristol, Irving, 12/11:27
 Krohn, A. J., 8/7:80
 Kudzin, Stanley, 10/23:38
 Kullen, Sol, 12/4:24
 Kumpf, Walter A., 9/4:27
 La Civita, Michael J., 10/2:20
 Ladd, Parker B., 8/21:80
 Lamb, Scott, 12/11:28
 Lamb, Scott G., 10/16:38; 12/11:28
 Lambert, P. Edward, 10/16:39
 Lane, William, 8/7:39
 Lanigan, Barbara, 9/18:41
 Laurie, William, 7/31:29
 Langlie, Arthur B., 9/11:41
 Larrabee, Eric, 8/28:266
 Laughlin, Henry A., 10/23:31
 Launais, Gerard A., 10/30:35
 Layman, Don, 9/11:51
 Lebowitz, Marvin, 10/9:39
 Lefler, Connie, 11/20:28
 Lefley, Robert, 8/28:199
 Leidig, Allyn F., 10/2:37
 Leininger, Philip, 9/4:28
 Leiper, Maria, 7/10:52
 Lemay, Harding, 7/3:167
 Leventhal, Lionel, 10/9:41
 Levin, Daniel E., 12/11:22
 Levin, Martin P., 7/31:29
 Levy, Arthur T., 9/11:41
 Lewin-Eostein, Eliezer, 11/6:29
 Lewis, Dorothy U., 10/16:38
 Lewis, Haller, 10/9:40
 Lewis, John Arthur, 8/21:80
 Lewis, Lorrie, 9/18:41
 Lewis, Patricia, 9/18:38
 Lewiston, David S. G., 11/6:13
 Lieb, Jo Ann, 10/23:39
 Limburg, Peter, 12/18:44
 Linnet, Catherine C., 8/7:41
 Lippincott, Jr., Joseph W., 12/11:28
 Lipsett, Elmer S., 11/13:32
 Lobrano, Dorothy J., 8/28:266
 Lofquist, Ben, 10/23:38
 Long, Frances, 10/2:40
 Longman, M. F. K., 10/9:31
 Lowe, Robert G., 10/2:40
 Lubell, Paul, 11/20:28
 Lummus, Bert, 12/4:31
 Lunt, Storer, 9/11:52; 10/23:36
 Lusty, Robert, 8/21:80
 Lynch III, John V., 8/28:266
 Lynch, Joseph, 8/28:263
 McCabe, Lewis, 7/10:53
 McCaffrey, Neil, 9/25:45
 McCallum, John H., 10/9:31
 McCann, Alvin N., 7/3:168
 McCann, Justin C., 12/18:39
 McCauley, Gerard F., 8/7:38
 McCauley, Leon, 8/28:262
 McCaulley Mrs. Leon, 8/28:263
 MacColl, Rene, 8/28:265
 McCracken, G. Herbert, 9/11:51
 McDermott, Angela, 7/10:53
 McDowell, Jack, 12/18:44
 McGovern, James W., 9/25:44
 McGovern, William, 10/23:36
 McGuinness, Dorothy, 12/4:30
 McKee, Julien D., 12/18:42
 McLain, Robert, 10/9:38
 MacLeod, Ian A., 10/9:38
 McNally III, Andrew, 10/23:30
 McNamara, Sr., Robert C., 8/7:38
 McNaughton, Paul R., 8/7:39
 McPhail, George D., 10/16:39
 Mabry, Robert, 11/20:27
 Macrae, Elliott, 11/13:31
 Mann, Elizabeth Cannon, 7/10:54
 Manning, Robert, 7/17:19
 Margolin, Charles, 11/6:21
 Markman, Nat, 7/17:37
 Marks, Harry, 7/10:52
 Martin, Phillip, 9/4:28
 Marton, Elisabeth, 10/16:38
 Marton, Ruth, 10/2:38
 Mascott, Marshall, 10/9:39
 Maschler, Tom, 12/4:31
 Mason, Edward S., 10/23:30
 Mason, Jerry, 8/21:78
 Massee, May, 11/6:21
 Massee, William E., 9/11:42
 Maudsley, Fred J., 8/7:39
 Mawby, Geoffrey K., 10/23:39
 May, Arthur F., 10/9:37
 Maynard, Michael, 11/6:27
 Mays, Herbert R., 9/11:41
 Mazel, Bernard L., 7/10:47
 Meeks, James Donald, 12/4:30
 Melville, Frank, 9/4:27
 Mendleson, Yvonne, 11/6:29
 Merkle, Edgar A., 12/4:24
 Merrill, Jr., Frederick T., 10/9:40
 Mesrobian, Arpena, 7/17:38
 Meyer, Jr., E. Pennington, 12/4:24
 Michaelson, Michael, 8/14:35
 Middelhaue, Gertraud, 7/10:54
 Middendorf, George A., 9/11:50
 Midgette, Ernst L., 7/10:52
 Middlebrook, John, 12/4:24
 Milberg, Holger J., 10/9:40
 Miller, Kenneth S., 10/2:88
 Miller, J. Lloyd, 10/23:38
 Mills, Edward E., 8/7:35
 Mills, Edward S., 8/7:35
 Mills, Robert P., 7/10:54
 Mirandon, Robert, 9/11:52
 Mitchell, Craig F., 7/10:35
 Mitchell, Don G., 9/4:26
 Mochizuki, T. T., 10/23:39
 Moelling, John, 10/16:38
 Molden, Herbert G., 7/17:37
 Mong, John, 12/4:29
 Moore, Lyall, 9/18:41
 Moos, Charles A., 10/2:39
 Morehouse, Clifford P., 10/2:37
 Morin, Alexander J., 12/11:22
 Morris, R. J., 10/23:37
 Morrissey, J. Frank, 7/10:52
 Morrow, Felix, 12/11:25
 Mosby, Jr., John C., 10/2:39
 Mosesson, Gloria R., 7/3:167
 Munck, Thomas L., 11/13:32
 Munger, Jr., Harold N., 10/23:30
 Murayama, T., 10/23:39
 Murphy, M. Dean, 7/17:38
 Murray, Fred, 10/23:36
 Myers, Dwight A., 7/10:53
 Nadan, Paul, 7/17:37
 Majm, Dr. Mohammed Y., 7/3:168
 Nalle, Jr., Alfred S., 7/10:35
 Nelson, Theodore E., 8/7:41
 Newell, Quitman U., 10/23:37
 Newsom, Carroll V., 10/9:37
 Nichols, Eleanor, 11/13:29
 Niggli, T., 8/7:80
 Noall, Dr. Mabel S., 7/3:168
 Noel, Ted, 10/2:87
 Nordland, Anthony, 11/13:32
 Northrop, Kenneth G., 10/16:39
 Novelli, Peter, 9/11:40; 12/4:17
 O'Brien, William, 11/6:28
 O'Connell, Paul J., 10/16:39
 Ogden, Charlotte G., 9/11:42

Overacker, Marion, 10/16:38
 Owen, Peter, 9/4:29
 Owens, Richard T., 9/11:50
 Ozer, Jerome S., 7/10:54
 Paley, Margaret, 7/3:167
 Palmatier, William, 11/6:27
 Papke, Gerald T., 8/21:79
 Parnwell, Eric C., 10/9:38
 Parrish, David, 9/4:28
 Paul, Robert E., 7/3:168
 Pegram, William L., 7/31:29
 Pelaprat, Jennifer, 10/9:38
 Pendery, John A., 9/4:27
 Perks, Deanna, 10/2:39
 Perry, Alvin Earl, 12/18:43
 Peterson, Charles W., 12/11:28
 Peterson, Ed R., 8/28:259
 Phillips, Charlotte V. Meeting, 11/13:30
 Phillips, Laura K., 8/21:80
 Pierce, Robert F., 12/4:30
 Pipes, William Gerald, 10/2:38
 Plate, James B., 8/21:79
 Poland, Ronald, 8/21:80
 Polon, David D., 10/30:31
 Ponte, Manuel, 7/10:53
 Pope, Arthur M., 11/27:29
 Powers, Alfred, 8/21:80
 Pratt, John, Lowell, 10/9:40
 Preston, Don, 8/7:41; 9/4:28
 Putterman, Isaac, 11/13:32
 Pyne, Nancy Jane, 8/7:41
 Quinn, Michael F., 12/4:31
 Quint, Nancy, 12/4:29
 Raht, John, 9/4:28
 Randall, Richard R., 7/17:38
 Randolph, F. Harvey, 11/13:30
 Randolph, Frank D., 11/13:30
 Raney, William, 7/17:38; 12/4:29
 Rawson, Kennett L., 8/7:35
 Ray, Ted R., 11/6:29
 Reagan, Catherine M., 10/2:39
 Rector, Jr., Carroll S., 12/11:28
 Reed, Thomas, 9/11:52
 Reid, Jr., Theodore M., 11/27:29
 Reisner, Stanley L., 10/9:39
 Rembar, Charles, 10/9:35
 Reubens, Beryl L., 8/28:265
 Reynolds, William E., 11/6:28; 11/13:30
 Rice, Lillian M., 9/18:40
 Richert, Irvin E., 7/10:54
 Richmond, Thomas L., 10/9:39
 Ridley, T. G., 10/23:37
 Roberts, Alice, 12/11:27
 Roberts, Keith, 10/9:41
 Roberts, Leo J., 8/7:39
 Robinson, Anne, 10/2:20
 Robinson, Dexter E., 11/13:30
 Robling, John S., 8/21:78
 Roche, Edwin J., 7/24:51
 Roddy, Roger W., 8/7:40
 Rodell, Elizabeth, 7/10:52
 Rodgers, John, 11/6:28
 Rodman, Maia, 10/23:32; 12/4:30
 Rogers, W. Hayward, 10/23:39
 Rolo, Charles, 11/13:29
 Rose, Theodore E., 8/7:41
 Rosenberg, James, 11/27:29
 Rosenthal, Tom, 8/7:35
 Rosset, Barney, 10/9:35
 Roth, Peggy, 9/25:44
 Rothenberg, Robert, 12/11:27
 Rothschild, Robert L., 9/18:40
 Rowe, Leslie, 11/20:27
 Royer, Fred J., 11/20:28
 Royer, Bill, 11/20:28
 Rubien, Ira, 9/18:41; 11/6:27
 Rudin, Ellen, 11/6:27
 Russak, Ben, 11/6:22
 Rutter, Walter, 10/2:38
 Ryan, Lelia B., 8/7:39
 Sackett, Ross, 7/10:53
 Salberg, Jerry, 10/2:38
 Salter, Janet, 11/20:27

Sammis, Fred R., 8/21:78
 Sanati, Homayoun, 10/23:30
 Sanderson, Ivan T., 11/27:29
 Sandow, Danielle, 10/2:39
 Sands, William R., 12/18:42
 Sandwell, Barney D., 10/9:39
 Santesson, Dr. Hans Stefan, 7/24:35
 Sargent, Robert E., 7/17:38
 Saul, Margaret, 8/28:265
 Schatzman, Genevieve, 8/14:29
 Scherer, Richard, 10/23:39
 Schiffer, Bob, 11/13:32
 Schildhouse, Evelyn, 9/18:40
 Schmitt, Jr., W. W., 12/4:30
 Schnitzer, Robert J., 10/23:38
 Scholder, Louis, 10/23:36
 Schrader, Mrs. Arthur F., 8/7:41
 Schryver, Elliot (Lee), 10/9:40
 Schryver, G. H., 12/4:31
 Schulte, Anthony M., 7/24:51
 Scott, John, 11/6:27
 Scudder, Bill F., 12/18:43
 Seawright, William J., 10/30:35
 Secrest, James M., 11/13:32
 Seel, Howard J., 8/7:39
 Sennett, Ted, 7/17:38
 Sentman, Everette Edgar, 9/4:26
 Sentman, George, 9/25:44
 Shapiro, Charles, 8/7:39
 Shaw, Ralph R., 10/23:31
 Sherbow, Theodore, 8/14:29
 Sherman, Jack, 10/9:39
 Sherwood, Mary, 12/11:27
 Shiffer, Bob, 7/31:29
 Shipley, Mary, 11/13:31
 Shoenfeld, Oscar, 12/11:25
 Sias, Jack, 10/23:38
 Silverstein, Robert, 7/10:54
 Silvestri, Louis, 10/9:40
 Simon, A. Christopher, 10/30:35
 Simons, Helen E., 11/27:29
 Sinauer, Andrew D., 9/11:51
 Skinner, Cyril, 7/17:38
 Sleeper, Richard D., 7/10:54
 Sloane, William, 9/11:50
 Smith, Alan G., 9/11:52
 Smith, Bob, 11/13:32
 Smith, Corlies M., 8/21:80
 Smith, Earl, 10/16:38
 Smith, Raymond A., 8/21:80
 Smith, Ronald, 8/28:263
 Smith, W. Donald, 8/28:263
 Smith, Jr., Datus C., 10/23:30
 Smolenski, Alexander S., 7/10:52
 Smyth, Winfield S., 12/4:30
 Sophie, Ted, 10/9:39
 Sparks, D. H., 8/28:259
 Spaulding, John P., 9/11:51
 Spaulding, William E., 10/23:30
 Speckmann, George F., 9/4:29
 Spellman, Warren W., 12/11:28
 Squire, Ralph I., 12/4:31
 Ste. Marie, G. F., 8/7:80
 Stanley, W. A., 10/23:37
 Starr, Dorothy, 10/23:38
 Stearns, Monroe, 12/4:29
 Steck, Joan, 10/23:39
 Stein, Peter, 7/17:36
 Stephens, Eric, 10/9:39
 Stern, Elsie, 10/16:38
 Stern, Joseph, 8/28:265
 Stern, William, 9/4:64
 Stevens, Art, 12/11:27
 Stevens, Edwin D., 11/27:29
 Stevens, W. E., 12/4:31
 Stewart, George W., 7/31:29
 Stolley, Fred, 10/16:39
 Strain, Robert C., 10/2:39
 Street, Ann, 7/3:167
 Stuart, Richard A., 10/2:37
 Sullivan, Kay, 10/9:33
 Sullivan, Warren, 10/23:30
 Suplee, William Z., 11/20:27

Sussman, Gerald, 9/11:51
 Sutherland, Elizabeth, 7/24:51
 Svenson, Andrew E., 7/3:167
 Swan, Dallas, 11/13:31
 Swenson, Eric, 9/4:26
 Swift, Jean, 12/4:31
 Swinburne, Laurence, 10/9:39
 Tager, Harold, 7/10:53
 Takahashi, T., 10/23:39
 Talbott, Margaret, 8/28:266
 Taylor, Kurt L., 7/31:29
 Tenbroeck, W. Dallas, 7/31:29
 Thomas, Evan W., 11/13:20
 Thompson, Mary Lou, 8/21:79
 Thompson, Robert F., 10/9:40; 12/4:31
 Thorndike, Joseph J., 8/28:266
 Timms, Frank, 9/18:41
 Tobias, Arthur J., 9/11:51
 Tondreau Earl, 7/3:168
 Tornetta, Paul, 9/25:45
 Trafford, Ellen R., 11/27:29
 Trainor, Ted, 7/17:37
 Traver, George, 11/20:28
 Treadgold, Donald W., 11/6:13
 Ulman, Elinor, 11/20:11
 Untermeyer, Louis, 8/28:262
 Valkenier, Robert, 8/7:40
 Van Brakle, Virginia, 11/13:32
 Van Frank, Richard, 10/23:38
 Van Metre, Lawrence R., 10/23:37
 Van Zwielen, John, 9/25:44
 Vaudrin, Elisabeth M., 8/28:266
 Vincent, Mary Louise, 12/18:44
 Voegeli, Harriet Tyson, 11/20:11
 Walker, Gerald, 7/24:35; 8/7:21; 12/4:14
 Walker, George L., 10/16:38
 Walker, Ian MacLean, 10/30:35
 Wall, Mary Joan, 12/11:27
 Wallace, James, 11/6:27,28
 Walling, William H., 12/18:42
 Walsh, John E., 10/16:38
 Wambach, E. J., 10/23:36
 Wardlaw, Frank, 9/11:50
 Wardley, Reginald F., 8/7:39
 Waters, John A., 7/24:51
 Watkins, Edwin, 10/23:37
 Watson, R. A., 10/30:35
 Watson, Raymond E., 10/23:38
 Weber, Jr., Charles S., 9/4:28
 Weidenfeld, George, 12/18:44
 Weimann, John C., 10/23:38
 Weissman, Morton, 8/28:259
 Weissman, Philip, 8/28:259
 Weiss, Edna S., 12/11:28
 Weissman, Joan Stevens, 12/4:29
 Welch, Donald C., 10/30:35
 Wells, Rosa F., 10/16:38
 Wenkart, Henri, 8/7:34
 Welch, Jr., Raymond W., 7/10:35
 West, R. F., 9/4:29
 Weybright, Victor, 9/4:26; 9/11:52; 10/23:36
 Whelan, James C., 11/6:21
 White, Langdon J., 12/11:28
 Edward E. White, Jr., 12/11:27
 Wieck, Fred D., 10/23:36
 Wigod, Dorothy S., 8/21:78
 Wilkinson, Stephan, 12/4:14
 Willets, Jr., Chester A., 8/7:41
 Willey, Jr., Lawrence V., 8/7:41
 Williams, George, 8/14:29
 Williams, Jr., Gray, 11/20:27
 Williams, John L. B., 10/16:38
 Williams, Willard, 12/18:43
 Wilson, Thomas J., 10/23:30
 Wilson, W. Harmon, 9/4:27
 Winograd, Sam, 10/9:40
 Wise, Philip J., 10/30:35
 Witty, Marjory D., 10/30:31
 Wobken, Clifford, 10/23:37
 Wolf, Jr., Howard M., 11/6:29
 Wolfe, Louis, 10/30:35
 Womelduff, James C., 12/18:44
 Wood, Janet, 8/21:78

Woolley, Douglas F., 7/3:168
 Young, David E., 12/11:28
 Zablocki, Walter E., 9/11:51
 Zaret, Bella, 10/23:36
 Zeger, Arlene, 8/7:41
 Zelders, Barbara, 9/25:45

"Peter Rabbit": read in six languages, Yellow Springs, Ohio, to celebrate Book Week, 12/11:11
 "Petit Larousse": statistics, data about new edition, 10/9:22
 Pfeffer, Max, literary agent, Miami Beach, Fla.: moves, 12/11:25
 Phaidon Press: Oxford & New York Graphic Society both distribute (letter by Burton Cumming), 8/14:23; see also New York Graphic Society
 Philadelphia Book Clinic: names 1961-62 chairman, Charles W. Schmidt of S. D. Warren Co., 8/7:79; hears Leonard Shatzkin of Collier Books on publishing trends & patterns, chiefly financial & technical, 12/4:25
 Philadelphia, Booksellers Association of: Scribners' dinner, two authors speak (picture), 12/11:36
 Phillips, M. W., Bookseller, Rockville, Md.: moves, 7/24:62
 Photocomposition: Monophoto system installed by Composing Room Inc., N.Y., 7/10:99
 Photography: color processing, duplicating, retouching of transparencies at Del Forno Studio, New York, 9/4:56
 Pickwick Bookshop: see Epstein, Louis
 Picture service: Bettmann Archive, New York, 25 years old, 9/25:32
 Pilpel, Harriet F.: "But Can You Do That?" last issue of month, 7/31:20; 8/28:257; 9/25:29; 10/30:25; 11/27:21; 12/18:29
 Play Patch, Inc., Westport, Conn.: opens, 7/10:69
 Plimpton Press: opens Chicago sales office, 10/2:87
 Poetry: Louis Untermeyer, poetry consultant at Library of Congress, comments on "beatnik" poetry, 11/20:10
 Pornography: see Censorship
 Postal rates: increase would not affect book post, 7/24:44
 Prentice-Hall, Inc., Englewood Cliffs, N.J.: installs Japanese bridge, 7/3:162
 Pre-publication offers: Braziller college library plan, 10/9:35; roundup of fall special prices, 8/21:51
 Price-cutting: Denver booksellers fear price war, chiefly in best sellers, 7/24:31; continuing and increasing problem, 9/11:53; Little, Brown & Co. attempts to protect "Franny and Zooey," 9/18:36; studied at Amer. Booksellers Assn. New York regional meeting, 10/2:28; Student Book Discount Center opens near Columbia Univ. campus, 10/16:32; Publishers Adclub meeting hears toy manufacturer, N.Y. bookseller discuss problems, 10/16:33; Korvette enjoined from cutting price of "Franny and Zooey" (Little, Brown), 10/23:29; blamed for closing of Chaucer Head Book Shop, New York, 10/23:49; discussed at New York regional meeting of Amer. Booksellers Assn., 10/30:16; editorial, 10/30:34; discounts of best sellers in New York, 10/30:43; Korvette discounts "Franny and Zooey," Little, Brown denied injunction by N.Y. Supreme Court, 11/20:21
 Princeton University Press: denied exemption from local real estate & personal property taxes, 7/17:33
 Printing: web offset studied by Bk. Mfrs. Comm. of Lithographers & Printers Natl. Assn., 7/10:75,80; new "Color King" web offset press introduced by Fairchild Graphic Equipment, 7/10:100; technical assistance mission to South Asia, Middle East, 10/9:32; see also Amer. Inst. Graphic Arts
 Letterpress: Heidelberg Eastern, Inc., offers presses for rotary wrap-around plates, 9/4:45,52
 Web offset: new plant planned by American Book-Stratford Press, in Saddle Brook, N.J., 10/2:74
 Printing House Craftsmen, International Association of: hold annual convention, 8/7:80
 Printing Industry of America: plans 75th anniversary convention, 9/4:65

Graphic Arts Equipment and Supply Dealers
Section plans management conference, 8/7:80
Printing plates: Du Pont Dycril (letterpress) plates
in full-scale production, Parlin, N.J., 11/13:82
Privacy, right of: cloth pattern derived from news-
paper story, 7/31:20; limitations on, 10/30:26;
written permission in right of privacy violation,
11/27:21

Prizes & awards: Addams, Jane, Children's Book
Award, 7/24:47; Academy of American Poets Fel-
lowship, 11/27:27; American Assn. for Conserva-
tion Award of Merit, 7/24:48; American Library
Association awards, 7/31:27; Bantam Books-
Esquire Contest, 10/2:34; Beginning-to-Read
Award, 11/27:27; Bollingen Foundation transla-
tion prize, 9/11:43; Bollingen Prize (for transla-
tion of poetry), 11/20:26; Boston Arts Festival
Poet, 7/10:48; Brotherhood Media Awards, 10/30:
33; Campion Award, 10/9:36; Gauss, Christian
(Phi Beta Kappa) Award, 12/11:25; Hale, Sarah
Josepha, Award, 8/21:76; Harvard University Fac-
ulty Prize, 7/24:47; Houghton Mifflin-Esquire
Fellowship, 7/31:27; 12/11:25; Inner Sanctum Mys-
tery Contest, 7/3:164; Jewish Book Award (World
Jewish Congress), 8/21:76; Journal Fund Silver
Pen and Plaque Award, 7/3:165; Lamont Poetry
Selection, 10/30:33; Lecomte du Nouy, Pierre,
Award, 12/11:25; Literary Award (W. H. Smith &
Son), 11/20:26; Little, Brown Canadian Chil-
dren's Book Award, 7/3:164; Loveman, Amy,
National Award for personal libraries of college
students, 10/9:32; Maggie Award (for maga-
zine editor), 12/4:27; Magsaysay, Ramon, Award,
10/23:33; McGraw-Hill Fiction Award, 7/24:47;
Military Order of the Loyal Legion of the United
States Civil War prize, 9/11:43; Nathan, George
Jean, Drama Criticism Award, 7/10:47; Nobel
Prize in Literature, 11/6:21; Ohioana Book
Awards, 10/2:35; Phi Beta Kappa Award, 12/18:
40; Prix Albert Schweitzer, 12/18:40; Prix Femina,
12/18:39; Prix Goncourt, 12/18:39; Prix Inter-
allié, 12/18:39; Prix Medicis, 12/18:39; Prix Theo-
phaste Renaudot, 12/18:39; Pulitzer Prizes, nomi-
nations requested early, 10/16:34; Rice, Grantland,
Memorial Awards, 10/2:35; Saxton, Eugene F.,
Memorial Trust, 8/21:76; Scribner's first annual
awards, 10/9:36; Silver Medal, Commonwealth
Club of California, 8/21:76; Smith, Bertrand, Book
Awards for precollege students, 7/3:182; Special
Libraries Association awards, 7/3:164; Young
Reader's Choice Award, 10/9:36

Prizes, literary: European prizes, 11/6:10; French
prizes, 12/18:39

P.R.M. Publishers, Ltd.: see Macmillan, P. R.

Process Lithographers, New York: buys Michael-
Remo, New York, 10/2:87

Programmed self-instruction: Wiley, John & Sons,
N.Y., to pre-test in field, 10/9:35

Promotional allowances, discriminatory: Federal
Trade Commission investigates among publishers,
distributors, 9/18:32

Propaganda: Soviet bloc publishing in non-bloc lan-
guages, 9/25:26

Property: ownership of distinctive name, 10/30:25

"Pros and Cons": see Amer. Inst. Graphic Arts
Paperback Cover Show

Protestant Church-Owned Publishers Association:
plans annual meeting, lists program, speakers,
10/30:28

Publicity representation: Harvey Associates, N.Y., for
Meredith Press, N.Y. & Des Moines, 10/9:36

Publishers' Adclub: plans fall meetings, 9/11:40;
meeting hears toy manufacturer, New York book-
seller discuss problems of price-cutting, 10/16:33;
hears discussion of effect of advertising & pro-
motion on subsidiary sales, 11/27:25; seeks dona-
tions of children's books for Christmas gifts, 12/
4:25; plans meeting to hear histories of two major
nonfiction best sellers, 12/18:40

Publishers Company, Inc., Washington, D.C.: to ac-
quire Merkle Press, Kaufman Printing, 12/4:24

Publishers' Library Promotion Group: elects officers,
activities described, 12/11:24

Publishers' Weekly: with issue of August 21, begins
weekly coverage of paperback books, in "Tips"
and "Forecast"

Publishing, business aspects: Amer. Bk. Pubrs. Coun-
cil plans work simplification series, 9/25:38; Amer.
Book Pubrs. Council releases code for standardiz-
ing invoices, 11/13:21

Publishing firms, news of: Aldine Publishing Co.,
Chicago, founded, 12/11:22; American Book Co.,
buys McCormick-Mathers Publishing Co., 8/21:
74; Argonaut Books formed, 7/10:47; Barnes, A.
S., acquires Ziff-Davis book division, 11/20:24;
Bowker, R. R., Co., reacquires Jaques Cattell Press,
9/25:36; Chilton Co., Philadelphia, and Modern
Medicine, Inc., Minneapolis, acquire Topics Pub-
lishing Co., N.Y., 12/4:25; Crowell-Collier Pub. Co.
buys LaSalle Extension University, 7/10:46; Dou-
bleday & Co., New York, buys W. H. Allen & Co.,
London, 9/4:21; Golden Pleasure Books, London,
formed by Golden Press, Paul Hamlyn, 10/23:29;
Grolier, Inc., buys Spencer Press, 8/21:73; Har-
court, Brace & World, New York, negotiates to
buy Rupert Hart-Davis, Ltd., from Heinemann
Publishers, Ltd., London, 11/27:25; Harper &
Brothers, New York, and Row, Peterson & Co.,
Evanston, Ill., to merge, 11/13:20; Hastings House,
New York, celebrates 25th anniversary, 11/6:14;
Hayden Publishing Co., New York, buys John F.
Rider, Publisher, Inc., 9/18:35; buys Ahrens Pub-
lishing Co., 10/30:30; Interscience Publishers, New
York, merges with John Wiley & Sons, N.Y.,
7/3:158; 12/18:38; Longmans, Green & Co., New
York, to merge with David McKay Co., New
York, 8/7:35; Longmans, Green & Co., London,
and Harcourt, Brace & World, N.Y., form Long-
mans Canada, Toronto, 10/9:31; McCormick-
Mathers Publishing Co., Wichita, Kans., bought
by American Book Co., N.Y., 8/21:74; Macfadden
Publications, Bartell Broadcasting Corporation,
Process Lithographers, merge as "Macfadden Pub-
lications," 9/11:40; Obolensky, Ivan, Inc., plans
merger, 7/17:34; Publishers Company, Inc., Wash-
ington, D.C., to acquire Merkle Press, Kaufmann
Printing, 12/4:24; SETI Publishers, Ltd., new
house, announces technical, scientific reference
books, 10/30:31; Wiley, John, & Sons, and Inter-
science Publishers merge, 7/3:158; 12/18:38; Ziff-
Davis, New York, hardcover book division ac-
quired by A. S. Barnes & Co., New York, 11/20:
24; see also Allied Pacific Private Ltd.

Publishing trends & statistics: sales trends, first half
1961, predictions for fall, 8/28:195; PW price sur-
vey shows rises, 10/30:27; Leonard Shatzkin of
Collier Books speaks to Philadelphia Book Clinic on
current financial & technical patterns &
trends, 12/4:25; dozen firms do half U.S. business
in 1960 (Daniel Melcher, R. R. Bowker Co.),
12/11:12; Religious Publishers Group views affilia-
tion statistics with view to market opportunities,
12/18:26

Pulitzer Prizes: nominations urged early, 10/16:34

Putnam Book Store, New York: moves, 8/21:98

Putnam's, G. P., Co., New York: moves warehou-
sing & shipping to Saddle Brook, N.J., 12/18:38

Quiet Place, Chicago: opens, 9/4:38

Radio & TV: "American Memoir," Natl. Educa-
tional Television & Radio Center, Holt, Rinehart
& Winston and Popular Library to publish, 7/10:
35; Christophers TV program segment features
books, 8/7:21; "Calendar," CBS-TV, New York,
guests to include authors, 9/4:15; New York Univ.,
Fund for Adult Education plan NBC radio study-
discussion course, "Democracy in America," 12/
11:13

Educational TV: "Continental Classroom," NBC-
TV, 7/10:45; "College of the Air," co-sponsored
by Learning Resources Inst., Columbia Broad-
casting System, American Inst. Biological Sci-
ences, Addison-Wesley to publish text, 8/7:33;
"Sunrise Semester," WCBSTV, starts two fall
courses, 10/9:23

Radio & TV book programs: "Blueprints for Living,"
WNCN-FM, 11/6:12; "Carnival of Books,"

- WMAQ, Chicago, 7/24:35; 9/25:25; "Cavalcade of Books," KCOP-TV, Los Angeles, 11/6:11; "Conversations About Literature," WTVS, Detroit, 9/4:15; "From My Book," WRVR-FM, New York, 7/24:35; 8/21:34; "I Have a Story," WBC-TV, 10/16:21; "Inside Books" (*Bowker*) radio scripts offered to stations, 12/18:14; "International Book Review and Literary Report," Broadcasting Foundation of America, on 12 U.S. stations, 8/28:198; Luce, Robert B., interview program, WGMS, Washington, D.C., 8/21:34; Miami Public Library TV program with Dr. Robert W. Hively, 11/6:12; Random House juvenile series bought for TV, 12/11:13; "Reader's Almanac," WNYC, New York, 9/25:25; 11/6:12; 12/4:14; "Reader's Choice," WHDH-TV, Boston, 8/21:34; "Teen Age Book Talk," WNYC, New York, 11/27:15; "Wonderful World of Books," WEDU-TV, St. Petersburg, Fla., 9/18:23; "World of the Paperback," WBBM, Chicago, 7/17:19; 10/30:15; "Young America Looks at Books," WDET-FM, Detroit, 10/9:23; 11/6:11
- Raines, Theron W.: opens literary agency, New York, 9/25:42
- Ralph's Book Shop, Faribault, Minn.: moves, 10/16:59
- Random House, New York: scored by Yale Co-operative Corp. for discriminatory direct-mail promotion of "Connecticut" (letter by G. Roysee Smith, Jr.), 7/24:33; letters by Roysee Smith, Lewis Miller, 7/31:15; achieves truce with Yale Co-operative Corp. over "Connecticut" controversy, 9/4:20; settles dispute with Yale Co-operative Corp. over direct mail selling to consumer, 9/11:38
- Rare books: Fiske Icelandic Collection at Cornell University Library, 11/27:14
- Ratcliffe Book Store, Lawton, Okla.: opens, 11/13:44
- Reading: in schools, article by William J. Sanders, 7/3:102; Smith, Bertrand, Book Awards for pre-college students, 7/3:182; teen-agers' list in *This Week*, 8/28:198; improvement program integrated into editing and format of *This Week*, 10/2:19; teen-agers' list in *This Week*, 11/6:12; programmed textbooks for teaching to be developed by Carnegie Corp. grant in New York, 11/20:22
- Reading promotion: National Library Week backing by Amer. Library Assn. extended five years, 8/21:72; see also Natl. Library Wk.
- Records: language-teaching records as bookstore sideline, 7/31:13; "Winnie Ille Pu" (*Pathways of Sound*), 7/31:14
- Reed College Bookstore, Inc., Portland, Ore.: sold to Richard Abel, 8/14:46
- Regency Books, Evanston, Ill.: new paperback line, 8/14:30
- Regents Publishing Co.: see New American Library
- Reilly's Medical Books, Milmont Park, Pa.: changes ownership, 9/4:38
- Religion in Life (*Abington Press*): editorial office moved to Nashville, 8/28:199
- Religious books: hardcovers preferred to paperbacks (letter by Mrs. Richard W. Wilson), 7/17:19; marketing discussed at seminar of Religious Publishers Group, New York Univ. Graduate Inst. Book Publishing, 10/16:22; major promotion for "Healing Words" (*Revell*) by Dr. Charles L. Allen, in Houston and Atlanta bookstores, 12/18:20; see also Religious Publishers Group
- Religious Publishers Group: with New York Univ. Graduate Inst. Book Publishing, plans seminar on marketing religious books, 8/21:76; merchandising seminar (with New York Univ. Graduate Inst. Book Publishing) discusses proper outlets, growth of Catholic market (incl. parishes & school libraries), selling at conferences, promotion & advertising, suggestions for improved publicity, 10/16:22; stresses promotion & production in season's program, 12/18:35; discusses relationship between religious affiliation statistics & book trade opportunities and emphases, 12/18:26; editorial, 12/18:41; see also Amer. Bk. Pubs. Council
- Rembar, Charles: see Grove Press
- Returns policies: Barre (Mass.) *Gazette*, 7/31:36; Benjamin, 10/2:47; Princeton, 10/2:32; Walck, 9/25:51
- Review media, newspapers: Boston *Globe* Christmas book section, 10/2:19; Boston *Herald-Traveler* book fair supplement, 8/28:198; Boston *Record-American* formed by merger, 11/6:11; Chicago *Daily News* increases book coverage, 8/21:33; Chicago *Sun-Times* and Chicago *Daily News* fall paperback book issues, 9/11:29; Chicago *Tribune* best seller list "clean-up" deplored (editorial), 9/4:25; Chicago *Tribune Magazine of Books* special book issues, 9/11:29; *Christian Science Monitor* Christmas feature, 11/13:15; Columbus (Ohio) *Dispatch* annual children's book section, 9/18:23; Denver *Post* increases book coverage, 7/24:34; Detroit *Free Press* special book fair section, 8/28:198; Houston *Post* holiday book section date changed, 10/30:15; Christmas book section, 11/13:15; Indianapolis *News* book fair tabloid, 8/21:33; Los Angeles *Times* expands coverage, 7/10:35; Milwaukee *Journal* Christmas book section, 11/6:11; Minneapolis *Sunday Tribune* special fall and Christmas issues, 11/6:11; New York *Herald Tribune* Books separate section, 7/17:19; New York *Herald Tribune* plans 4th annual paperback supplement, 11/6:11; Oakland (Calif.) *Tribune* paperback section, 9/11:29; Richmond (Va.) *News Leader* adds two new features to weekly book page, 12/11:13; San Francisco *Examiner* Christmas book section, 11/13:15; San Francisco *News-Call Bulletin* special children's book & record section, 10/16:21; *Wall St. Journal* book gift suggestion feature, 11/13:15; Washington *Post* Christmas book section, 10/2:19
- Reviewing: Richard Howard's comments on reviews of translations from the French by scholars & critics of French, 7/24:32; of French books (letter by Elizabeth Janeway), 8/21:43
- Richard's Book Nook, Albion, Mich.: opens, 9/11:57
- Richmond (Ind.) Camera & Book Store: sold, 8/28:289
- Rich's, Atlanta, Ga.: plans 3 branches in 1962, 1963, 1964, 8/7:51
- Rider, Fremont: awarded Pioneer Medal of National Microfilm Association, for invention of Microcards, 7/31:25
- "Rights and Permissions": weekly column by Paul Nathan
- Rights, subsidiary: Lord, Sterling, Agency to represent Sterling Publishing Co., Inc., and Bold Face Books, 7/3:163; discussed at Amer. Inst. Graphic Arts Trade Book Clinic, 7/24:40
- Rimrock Bookstore, Grand Junction, Colo.: moves, 7/24:62
- "Rise and Fall of the Third Reich": German edition (*Kiepenheuer & Witsch*) sales at 10,000, most reviewers unfavorable, 11/20:10
- Riverside Press, Cambridge, Mass.: article on manufacture of Merriam Co.'s "Webster's Third New International Dictionary," 10/2:64; opens New York sales office, 12/4:27
- Robbins Book Co., Phoenixville, Pa.: sold, moved, 9/25:55
- Robert Card & Party Shop, Mount Vernon, N.Y.: opens, 10/2:54
- Robinson-Patman Amendment: see Federal Trade Commission
- Rochester (N.Y.) News Co.: branch of American News Co. closed, 8/14:34
- Rodman, Maia, agency, New York: to represent foreign publishers, authors, 10/23:32
- Romaine, Paul, Chicago, Ill.: moves, 8/7:51
- Rosenthal, Tom: see New York Publishing Society
- Rosset, Barney: see Grove Press
- Row, Peterson & Co., Evanston, Ill.: to merge with Harper & Brothers, New York, 11/13:20
- Russak, Ben: see Elsevier Publishing Co.
- Sabbath selling: four Greenwich Village (New York) bookstores receive summonses, will contest ruling, 8/7:34; decision reserved in four booksellers' case, 9/4:23; charges against four booksellers dropped, 9/25:37
- St Martin's Press, New York: fall 1961 business up

- 30% over fall 1960, 12/18:13
Saint Mystery Magazine: resumes publication, asks books for review, 7/24:35
 Sales representation: McCauley Enterprises for National Bible Press, 7/17:34; Balmer, Clinton C., for Twayne Publishers, 10/23:33
 Salinger, J. D.: biographical and critical material in various media, 9/25:24
 Salter, George: exhibit of work at Gallery 303 (Composing Room, New York), 12/4:74
 Sanders, William J.: article, "Reading in the Schools," 7/3:102
 Santa Rosa News Shop, Milton, Fla.: opens, 12/18:53
Saturday Evening Post: participates in huge merchandising promotion at Northshore Shopping Center, Peabody, Mass., 9/25:53; serializes "The Peacemakers" (*Harcourt, Brace & World*), features on cover, 10/16:20
Saturday Review: opens Chicago office, 7/10:35; Christmas books issue, 10/30:15; increase in space advertising rates, 11/6:13
 Scampi's Book Shop, New York: opens, 7/10:64
 Schaffner, John, literary agent, New York: moves, 12/11:25
 Schatzki, Walter, New York: moves, 10/30:46
 Schiller, Ben, Fair Lawn, N.J.: new mailing address, 9/25:54
 Schmid, Thomas M.: article on Frankfurt (Germany) Book Fair, 11/20:12
 Scholastic Magazines, Inc.: starts building at Englewood Cliffs, N.J., 7/3:163
School Library Journal: new name of *Junior Libraries* (editorial), 9/4:25
 Schorer, Mark: excerpts from biography of Sinclair Lewis, 7/24:36
 Schweid, Bernard: see Mills, R. M.
 Scientific books: see *Natural History*
 Selective Dissemination of Information: see International Business Machines Corp.
 Serialization: "You Can Survive the Bomb" (*Quadrangle*), 12/4:14; see also *Saturday Evening Post*
 Sessler's, Philadelphia: party for Chilton "how-to" art collection book, 7/3:182
 SETI Publishers, Ltd., New York: new firm announces electronics, engineering, scientific reference books, 10/30:31
 Shannon's, Park Falls, Wis.: opens, 12/4:40
 Sherman Books, Park Ridge, N.J.: moves, 11/20:36
 Shipping of books: publisher's comments on Paul Elder's article (letter by David A. Boehm), 10/16:21; damage, Lippincott to investigate, remedy, 11/13:22; see also Packing & shipping of books
 Shoe String Bookshop, Fort Lauderdale, Fla.: new paperback shop opens, 7/10:70
 Shoenfeld, Oscar, and Felix Morrow: form sales representative firm, New York, 12/11:25
 "Shop Talk": 7/17:60; 7/24:60; 9/18:56; 10/2:52; 10/16:58; 10/23:50; 11/6:40; 11/13:42; 11/20:36; 12/4:39; 12/11:36
 Sidelines: greeting card section, Traver's Bookstore, Trenton, N.J., 7/17:17:58
 "Sidelines": occasional section in "Tips," 7/10:60; 9/18:49; 10/23:45
 Single-Copy Order Plan: suggestion (letter by W. L. Martindale), 7/24:33
Slavic Review: issued by Amer. Assn. Advancement Slavic Studies, Univ. Seattle, 11/6:12
 Smith, Bertrand L., Sr.: see Acres of Books
Social Science: quarterly names new book review editor, 8/28:199
 Society of Typographic Arts, Chicago: fall schedule announced, 10/2:86
 Society of Young Publishers, London: to visit U.S. as guests of New York Publishing Society, 8/7:35; see also New York Publishing Society
 South Florida Booksellers Assn.: being organized in Miami, 11/13:25
 Southern California Booksellers Assn.: "Cavalcade of Books," KCOP-TV, Los Angeles, 10th year, 11/6:11; holds annual meeting, 11/13:24
 Southwestern Book Shop, Alamogordo, N.M.: opens, 8/21:98
 Spanish-language books: quarterly, *Fichero Bibliográfico Hispanoamericano*, published by R. R. Bowker Co., New York, entries solicited, 12/11:24
 Spartan Book Store, East Lansing, Mich.: operations described, 8/7:48
 Special Libraries Association: elects officers, 7/3:161; issues social science serials list, 8/14:30
 Special offers: Berkshire, 12/11:31; Chilton, 11/6:34; Coward-McCann, 10/2:46; Fides, 12/4:36; Harper, 12/4:36; Macmillan, 10/2:47; 11/6:34; Meridian, 9/18:50; 10/2:46; New York Graphic Society, 7/31:36; Newman, 7/10:62; 11/20:32; Norton, 10/2:46; Pantheon, 7/31:36; Prentice-Hall, 10/23:44; Quadrangle Press, 10/2:47; Rider, 11/6:33; St Martin's Press, 7/24:58; Sheed & Ward, 8/14:43; Simon and Schuster, 9/4:34; World Pub. Co., 9/4:34
 Special offers policies: changes urged (editorial), 11/6:26
 Spektrum: see Gyldendal
 Spencer Press, Chicago: bought by Grolier, Inc., New York, 8/21:73
 Spiess, Joseph, Co., Elgin, Ill.: book dept. one yr. old, 10/16:57
 Splendor Books: new Duell, Sloan & Pearce juvenile series, 9/25:41
 Sportsman's Gallery of Art and Books, Inc., New York: opens, 7/24:60
 Spring previews: 8/28:235
 Stacey's (wholesale division), Palo Alto, Calif.: to issue medical book catalog, 10/16:35
 Stacey's (retail store), San Francisco: opens South Palo Alto branch, 9/25:54; plans paperback dept., 11/6:38
 Standard Book Store, Rockford, Ill.: moves, 11/20:36
 Statistics: standardization of book and periodical, article by Robert W. Frase, 8/7:22; educational, projected to 1970, 11/27:13
 Stern, William: head of New York Public Library binding resigns, joins library binding firm, 9/4:64
 Stocks, publishing: Harvey House, Irvington-on-Hudson, N.Y., sells 150,000 shares of common stock, 7/24:46; Gordon and Breach, New York, sells 80,000 shares common stock over counter, 8/14:33; Irwin, Richard D., Inc., Chicago, puts shares of common stock on sale, 8/28:261; American Heritage Publishing Co., New York, plans offering of common stock, 9/4:21; Halliday Lithograph Corp. markets block of common stock, 9/25:37; Cosmo Book Distributing Co., Elizabeth, N.J., puts shares of common stock on public sale, 10/2:30; Science Research Assoc. puts common stock on public sale, 10/23:30; Universal Publishing & Distributing Corp. markets "units" of ownership, 10/30:30
 Monthly report: 7/3:159; 8/7:31; 9/4:22; 10/2:30; 11/6:24; 12/4:22
 Story Corner, Greenery, Inc., Yellow Springs, Ohio: opens, 11/3:44
 Stroock, Paul, Flushing, N.Y.: moves to Jericho, N.Y., 10/2:54; 10/16:59
 Stout, Rex: 75th birthday, 12/11:12
 Student Book Discount Center, New York: opens, near Columbia Univ. campus, 10/16:33
Studies in Ethnomusicology: occasional journal launched, 11/27:15
 Subsidiary sales: effect of advertising & promotion discussed at Publishers Adclub, 11/27:25
 Sullivan, Kay: to edit Hawthorn Books' juvenile series, 10/9:33
 Swindon Book Co., Hong Kong: moves, 12/18:40
 Swinnerton, Frank: "Word from London," 9/18:29
 Syndication: "Opportunities Unlimited," King Features column on jobs, careers, hobbies, self-help books, 7/24:35
 Tariff: participation in Common Market, Florence Agreement urged (editorial), 11/27:28; see also Copyright
 Taxes: inadequacy of present "spreadback" provision for taxable income from books, 8/28:258
 Taylor, William, Son & Co., Cleveland, Ohio: to close, 11/13:41

- Taylor's House of Paperback Books, New York: opens, 7/24/60; 11/27/36
- Teaching machines: McGraw-Hill Book Co., New York, Thompson Ramo Wooldridge to produce, 11/20/23
- Teen-agers' reading: lists in *This Week*, 8/28/198; 11/6/12
- "Texans for America": see Textbooks
- Texas bookstores: damage by Hurricane Carla, 10/2/49
- Texas Quarterly*: issues "Image of Britain 2" number, 12/18/14
- Textbook Associates: new firm, to collaborate editorially with D. C. Heath, Boston, on textbooks, 7/10/47
- Textbooks: UNESCO plans production center, Yaoundé Cameroun, Africa, seeks consultant-director, 7/10/46; Amer. Textbook Pubrs. Inst. prepares brochure for distribution to student customers by members of Natl. Assn. College Stores (editorial), 7/24/50; functions reviewed at UNESCO world education conference, reported by Austin McCaffrey, 8/14/31; "Texans for America" attempts political censorship of textbooks, 10/2/22; American vs. Canadian editions of Ginn textbook, 10/9/34; important function of paperbacks, as described in New York Times article, 10/23/20; postscript to article on "Texans for America" (letter by John Edward Weems), 10/23/21; dispute over U.S. vs. Canadian editions of Ginn text settled, 10/30/28; Allied Pacific Private Ltd., Bombay & New York, issues first textbooks, 11/6/20; specifications discussed at Book Mfrs. Inst. convention, 11/13/67; see also Foreign trade; Reading; D. C. Heath
- Readers: "McGuffey's Readers" (*American Book Co.*) rejected in Wisconsin, publishing history noted, 11/6/10; battle over "McGuffey's Readers" continues in Twin Lakes, Wis., schools, 11/13/13
- This Week*: list of teen-agers' reading, 8/28/198; integrates reading improvement into editing and format, 10/2/19; list of teen-agers' reading, 11/6/12
- Thompson, Mattie, of Canterbury Book Store, New York: suggestions for Christmas preparation, 8/28/288
- Thompson Ramo Wooldridge: see Teaching machines
- Times Literary Supplement* (London): special issue, "European Exchanges," 9/18/23
- "Tools of the Trade," 8/7/74; 9/4/60; 11/13/80
- Topics Publishing Co., New York: see Chilton Co.; Modern Medicine
- Tower, Jay: article on reviewing paperbacks, 9/11/30
- Town & Country Distributors: see Discount stores
- Toy Reporter*: bi-weekly service publication, 11/6/13
- Toys: current situation in price-cutting, expected sales, TV advertising, 12/18/12
- Trace*: "little magazine," Hollywood, London, 10th year, 8/28/199
- Trade books: in educational market, discussed at Amer. Bk. Pubrs. Council annual meeting: at college level, 7/10/36; at elementary & high school level, 7/10/43; editorial, 7/10/51
- Trade books: Bantam Books "Hawaii" window display contest winners, 7/10/63; Hawthorn Books prize for name for new Catholic juvenile biography series, 10/16/36; Macmillan "Lattimer Legend" contest, 11/13/26; New York Graphic Society art book window display contest winner, 7/10/63; Potter, Clarkson N., contest on "Play the Devil" promotion, 7/24/60; Walker & Co. librarians' Companion Books contest, 9/18/38; Zondervan sales contest, 9/11/56
- Translation: comments by Richard Howard on reviewing of translations, 7/24/32
- Traver's Bookstore, Trenton, N.J.: greeting card operation described, 7/17/1758; paperback department described, 9/11/34
- "Tropic of Cancer": U.S. Customs Bureau case in Eastern District Court, 7/10/45; Mass. moves to ban, 7/24/44; banned in Mass., Grove Press to fight, 7/31/23; U.S. Customs Bureau case dismissed, 8/21/72; banned in Dallas, 8/28/260; authorized & unauthorized paperback editions, 10/2/28; Universal Publishing & Distributing Corp. drops plan for paperback to rival Grove Press's edition, 10/9/31; local censorship drives deplored (editorial), 10/23/35; Grove Press sues Bergen County, N.J., police for violation of federal civil rights, 10/30/28; widespread censorship of paperback edition, 11/13/21; loses censorship fight in Mass. Superior Court, Boston, other local censorship noted, 11/20/21; manager of Dartmouth Bookstore, Hanover, N.H., arrested for selling copy, 11/27/24
- Tudor Publishing Co., New York: sells "Library of Living Philosophers" to Open Court Publishing Co., LaSalle, Ill., 8/28/262
- Tudor, Tasha: author-illustrator takes part in two department store promotions (Higbee Co., Cleveland, Woodward & Lothrop, Washington, D.C.) for "Tasha Tudor Book of Fairy Tales" (*Platt and Munk*), 12/18/18
- Tulsa (Okla.) Book and Record Shop: successful use of window displays, 10/16/56; sold, 11/20/36
- Turk & Reinfield, New York: sends entry forms for 1962 jacket competition, 12/4/74
- Typophiles: see Bennett, Paul A.
- UNESCO: plans textbook production center, Yaoundé, Cameroun, Africa, seeks consultant-director, 7/10/46; Africa subject of 8th Natl. Conference of U.S. Natl. Commission, 7/31/25; world education conference reviews functions of textbooks, report by Austin McCaffrey of Amer. Textbook Pubrs. Inst., 8/14/31; standardization of book & periodical statistics, article by Robert W. Frase, 8/7/22; names René Maheu acting director-general, 11/20/22
- Ungar, Frederick, Publishing Co., New York: enjoined from using "Atlantic Paperbacks" as name, 8/7/34
- UNICEF: greeting cards as bookstore sideline, 10/30/45
- U.S.S.R.: report on book trade in "House Without a Roof" (*Doubleday*), 8/7/19; "Sino-Soviet Bloc Publishing in Non-Bloc Languages," U.S. Information Agency study, 9/25/26; importance of books & distribution shown by opening of 50 new stores before 22nd Communist Congress, 11/13/14; Union Library for Foreign Literature, Moscow, to house 4 million books, 11/27/14
- Unique Book & Bible Shop, Albion, N.Y.: opens, 9/18/57
- United States Congress: actions affecting book trade (editorial), 10/16/37
- United States Customs Bureau: case against "Tropic of Cancer" sent to Eastern District Court, 7/10/45; case against Dorothy Upham re "Tropic of Cancer" dismissed, 8/21/72
- United States Food and Drug Administration: confiscates book on nutrition by Carlton Fredericks (*Paxton-Slade*), 12/11/23
- United States Information Agency: starts TV English-language instruction, 9/18/22; report of book export by Soviet bloc countries, 9/25/26; creates book officers through "cram" course in publishing, 10/2/33; report of 1960 activity, 10/9/21; issues samples of 26-week TV English course, "Let's Learn English" (*American Book*) text, 12/11/22; see also Informational Media Guaranty
- United States representation: Aiken, Katherine, for Constable & Co., London, 7/24/28
- Uniterm: see Amer. Bk. Pubrs. Council
- Universal Book Shop, Deland, Fla.: opens, 9/18/57
- University of California Press, Berkeley, Calif.: opens New York office, 7/17/32
- University of Chicago Press: with Columbia, Yale, opens London office, 7/17/17; opens New York sales office, 10/9/35
- University of North Carolina Press, Chapel Hill: to publish winning mss. in annual contest of Amer. Assn. for State & Local History, 11/27/24
- University of Notre Dame Press: starts Notre Dame Paper Books, paperback scholarly reprints & originals, 7/17/33
- University of Pittsburgh Book Center: temporary freight address, 10/16/57

University of Southwestern Louisiana, Lafayette, La., bookstore: wins two window display contests, 7/10:63

University presses: Chicago, Columbia, Yale open joint London office, 7/17:17; report stock at London joint office, 10/9:33

Universal Publishers, New York: moves, 10/2:35; represents Sacred Music Press, 10/2:35

Universal Publishing & Distributing Corp.: see "Tropic of Cancer"

Untermeyer, Louis: named Library of Congress consultant in poetry, 8/28:262

Upham, Dorothy: see "Tropic of Cancer"

USA 1: *Monthly News and Current History*: news magazine launched, 11/20:11

Van Nostrand, D., Co., Princeton, N.J., & New York: ends distribution arrangement with Elsevier Publishing Co., Amsterdam, Netherlands, 11/6:22

Vaughn's, Lewiston, N.Y.: closed, 10/30:46

Vend-A-Book Corporation: see Bookshelf of America

Vermont Book Store, Middlebury, Vt.: promotion for "Senator from Vermont" and "Best of Botts," 7/3:182

Viking Press, New York: Thomas H. Guinzburg named president, other directors & officers elected, 11/6:21

Village Book Center, Modesto, Calif.: opens, 9/25:54

Village Book Shelf, S. Orange, N.J.: opens, 11/13:43

Village Book Shop, Cleveland, Tenn.: opens, 8/21:98

Village Bookshelf, Birmingham, Mich.: operations described, 10/23:51

Village Shop, Mamaroneck, N.Y.: adds book dept., 9/18:57

Visual Dynamics Corp.: see Children's books

Walker, Gerald: corrections in addresses, 8/7:21

Wall Street Journal, New York: plans natl. Sunday newspaper, 11/27:15; finds bookstore service, courtesy inferior, 12/11:12

WALNUT: see International Business Machines Corp.

Warren, S. D., Co., Westbrook, Maine: doubles research capacity, 12/4:74

Warsaw Book Fair: article by William A. Beach, 8/7:26

Watson-Guptill Publications, New York: moves, 9/18:38

Watts, Franklin, Inc.: July biggest sales month in firm's history, 8/21:32

Waynebooks: new paperback line of Wayne State Univ. Press, Detroit, 10/23:31

Webster's Third New International Dictionary: letter by Jack Mashman of Dimondstein, 9/25:25; criticized by reviewers, booksellers, editors, 10/2:17; article on manufacture by Riverside Press, 10/2:64

Weems, John Edward: article on political censorship of textbooks in Texas, 10/2:22

Weisman, Philip, Chicago: buys A. C. McClurg & Co., 8/28:259

Weller, Sam: see Zion Book Store

Wellington Books, Belmont, Mass.: closes, 9/18:57

Wenkart, Henri, Cambridge, Mass.: new publisher issues phonic readers, 8/7:34

West Coast Bookman's Association, Los Angeles: seeks new members, 12/11:24

Westermann's Bookstore, Copenhagen, Denmark: operations described, 11/6:17

Western Books Exhibit: 8/7:61,66; 1962 call issued, 12/4:74

Western Writers of America: holds convention, makes awards, 7/24:47

Westwood Technical Book Co., Los Angeles: opens, 10/2:51

Wetzel's (bookstore), Columbus, Ohio: to open, 8/14:48

WFMT Perspective: fine arts monthly published by WFMT-FM, Chicago, 8/28:199

White, Jack, Galleries, New York: closes, 9/25:55

Whitman, Walt: preservation of printing shop in Brooklyn urged (editorial), 11/6:26

Wholesalers, book: District News Co., Cottage City, Md., expands, 8/14:29; A. C. McClurg & Co., Chicago, bought by Philip Weisman, 8/28:259; article on American News Co., 10/23:22; Marco & Co., Brooklyn, N.Y., suppliers of paperbacks to school market, 11/13:16; Book Mail Service, Jamaica, N.Y., supplies paperbacks to schools, libraries, 12/11:18

Wiley, John, & Sons, New York: with Basic Books, New York, to publish Science Editions, paper-covered line, 7/3:158; merges with Interscience Publishers, New York, 7/3:158; 12/18:38; to pre-test programmed self-instruction materials, 10/9:35

Wilkinson, Stephan: named book review editor of *Cosmopolitan*, 12/4:14

William-Frederick Press—Pamphlet Distributing Co., New York: moves, 8/28:263

Wilson, Thomas J.: named chairman of Franklin Publications, other officers elected, 10/23:30

Wilton Book Center: see Wilton Book Store

Wilton Book Store (also called Boyd Book Store), Wilton, Conn.: sold, name changed to Wilton Book Center, 12/11:37

Window displays: two successful New York displays, 10/9:50; successful use by Tulsa (Okla.) Book and Record Shop, 10/16:56

Winston, John C., Co., Philadelphia: much of staff joins Holt, Rinehart & Winston, New York: 11/20:25

"Word from London": article by Frank Swinnerton, 9/18:29

"Words of the Space Age": booklet issued by *Newsweek*, 11/13:14

World Affairs Center, New York (Foreign Policy Assn.): holds 8th annual book fair, 11/6:23

Wrapping, cellophane: Broadman Press wraps books for customers, 12/18:36

Yale Co-operative Corp., New Haven: scores Random House for discriminatory direct-mail promotion of "Connecticut" (letter by G. Royce Smith, Jr.), 7/24:33; direct-mail dispute with Random House: letters by Lewis Miller, Royce Smith, 7/31:15; truce with Random House over "Connecticut" controversy, policy of direct-mail selling, 9/4:20; 9/11:20

Yale Review: 50th anniversary issue, 10/2:19

Yale University Press, New Haven: changes corporate status, 7/3:162; with Chicago, Columbia, opens London office, 7/17:17

Yiddish language books: works of Isaac Bashevis Singer, 10/30:14

York University, Toronto, Ont., Canada: moves, 9/4:24

Young & Sossen, Inc., Boston: moves, 8/21:98

Yucca Newsstand, Alamogordo, N.M.: opens, to carry books, 7/10:70

Zevin, Ben D.: retiring president of Book Mfrs. Inst., honored in *absentia* at convention, 11/13:51

Zion Book Store, Sam Weller's, Salt Lake City: moves, 7/10:69; moves, expands, operations described, 10/9:27

Ziff-Davis Publishing Co., New York: sells hard-cover book division to A. S. Barnes & Co., N.Y., 11/20:24

INDEX TO ADVERTISERS—JULY-DECEMBER, 1961

Abelard-Schuman, Inc., 7/3:12; 8/28:4
 Abingdon Press 7/3:10,11; 8/28:2,3
 Abrams, Harry Inc., 8/28:5
 Academy Guild Press, 8/28:276
 Addison-Wesley Press, 8/21:29
 Aero Publishers, 8/28:6
 Affiliated Publishers Inc., 8/28:19-22

Africa Report, 10/2:53; 11/27:33
 Alba House, 8/28:10,11; 11/20:31
 Altman, George T., 12/4:36
 American Heritage Publishing Co., 10/30:9
 American Research Council, 8/7:8
 Amer. Society of African Culture, 8/28:283
 Angel Island Publications, Inc., 8/28:39-42

Ardivan Press, 7/10:62
 ARS Polona, 7/17:62; 12/11:8
 Arts, Inc., 8/28:7
 Association Press, 8/28:12
 Athenaeum Publishers, 7/24:65; 8/28:13; 9/11:47; 9/18:47; 10/2:43
 Augsburg Publishing House, 7/3:13,25; 8/28:14,15 10/2:10
 Avon Publications, Inc., 10/16:12
 Baker & Taylor Co., 7/24:62; 8/28:294; 9/11:57
 Bannister Enterprises, Constance, Inc., 8/28:18
 Bantam Books, Inc., 8/28:16,17
 Barnes, A. S. & Co., 7/3:14; 8/7:1-7; 8/28:23
 Barnes & Noble, Inc., 11/13:12
 Barre Gazette, 7/3:187
 Basic Books, 8/28:26,27
 Beacon Press, 8/28:24
 Beres, Pierre, Inc., 8/28:290, 292
 Bethany Press, 8/21:101; 9/18:15; 9/25:50; 12/11:32
 Bobbs-Merrill Co., Inc., 7/3:16,17; 7/17:16; 8/21:30; 8/28:28-29; 9/18:20; 10/16:18; 11/20:8; 12/18:10
 Brason Associates, Inc., 9/11:24
 Braziller, George, Inc., 8/28:25
 Bridgehead Books, 8/28:31
 British Book Centre, 8/28:284
 British Information Services, 8/28:32
 Broadman Press, 7/3:15; 7/17:14; 8/28:33-35; 10/9:4
 Bruce Publishing Co., 8/28:36
 Bullard, Howard O., Inc., 7/10:100; 8/7:77; 9/4:63; 10/2:84; 11/13:82; 12/4:67
 Cambridge University Press, 8/28:46,47
 Channel Publishing Co., 8/28:37
 Chicago Sun-Times & Daily News, 7/31:41; 8/28:295
 Childrens Press, 7/3:26,27; 12/11:5
 Chilton Books, 8/28:17; 9/11:17
 China Books and Periodicals, 8/28:43
 Christian Education Press, 8/28:279
 Citadel Press, 8/28:50,51; 10/23:14
 Collins, Wm. & Sons, Inc., 8/7:12
 Columbia Mills, 7/10:83; 9/4:55; 10/2:79
 Columbia Univ. Press, 8/21:20,21; 8/28:52,53; 9/4:7-10; 9/11:42
 Concordia Publishing House, 7/3:28; 8/28:54,55
 Cornell University Press, 8/28:56
 Coward-McCann, 8/28:57; 10/23:7-10; 10/30:37
 Creative Press, 8/28:278
 Criterion Books, Inc., 7/3:29; 8/28:58
 Crosscurrents Press, 10/9:47
 Crowell, Thomas Y. Co., 7/3:30; 8/28:59; 9/25:15-17
 Crown Publishers, 8/28:60-61
 Dell Publishing Co., 9/18:1-3
 Determined Productions, Inc., 10/23:44
 Detroit Free Press, 7/3:177
 Devin-Adair Co., 8/28:62,63
 Dial Press, 7/3:31; 7/24:15-21; 8/28:64; 12/11:6,7
 Dodd, Mead & Co., 7/3:32,33; 7/10:9-13; 8/28:65; 9/11:25
 Doubleday & Co., 7/3:19-24,25; 7/10:31 66-67, 122; 7/17:47-52; 7/24:94; 7/31:66; 8/7:54-55,106; 8/14:74; 8/28:466,468; 9/4:82,1-5; 9/11:82; 9/25:51,84; 10/9:15; 10/23:1-6; 11/13:54-55; 11/27:41; 12/4:43, 49-51; 12/18:57
 Duell, Sloan & Pearce, 7/3:70
 DuPont "Fabrikoid", 7/10:51; 8/7:71; 9/4:51, 10/2:81; 11/13:59; 12/4:61
 (E. I.) Dupont de Nemours & Co., 11/13:73
 Dutton, E. P. & Co., 7/3:34,35; 8/28:66; 9/11:10-11; 9/18:15
 Eddy, Roger, 10/2:56
 Eerdmans, Wm. B. Publishing Co., 7/3:175
 Exposition Press, 11/27:33
 Falcon Publishers, 7/10:30
 Farnsworth Books, 8/28:276
 Farrar, Straus & Cudahy, 7/3:36; 8/28:67; 9/25:19
 Fawcett Publications, 7/17:10-11; 8/28:68-69
 Fell, Frederick, Inc., 7/10:18; 8/14:18; 10/9:16; 10/16:10
 Fleet Publishing Co., 11/27:9
 Follett Publishing Co., 8/21:22,23; 8/28:70
 Four Continent Book Corp., 8/28:294
 Free Press, 8/28:71
 Funk & Wagnalls Co., 7/3:38; 7/17:12; 8/28:73
 Geis, Bernard, 7/10:19-26; 8/28:78
 Glatfelter Papers, 7/10:124; 8/7:108; 9/4:84; 10/2:108; 10/16:100; 12/4:100
 Glen, Peter Publications, 8/28:277,278
 Golden Press, 7/3:40-43; 8/28:74-75
 Goodheart-Willcox Co., 8/28:282; 9/25:56; 10/23:44
 Greene, Stephen Press, 8/28:172
 Grosset & Dunlap, Inc., 7/3:1-9
 Grove Press, 8/28:76,77
 Hachete, 11/6:2
 Hall, G. K. & Co., 10/2:45; 10/16:58; 11/27:34; 12/4:35
 Halliday Lithograph Corp., 7/10:98; 9/4:64; 11/13:80
 Hammond, C. S. & Co., 7/3:39; 9/25:10
 Harcourt, Brace & World, Inc., 7/3:44-45; 8/28:79
 Harper & Brothers, 7/3:49-51; 7/24:23,27; 8/14:7,8,9; 8/28:80-84; 9/11:9,15; 10/2:9; 10/9:5-13, 12/11:10; 12/18:7,9
 Harvard University Press, 8/28:86,87; 9/11:14
 Hastings House, 8/28:85
 Hawthorn Books, Inc., 7/3:10; 8/28:88; 9/18:12
 Hearstside Press, 8/28:89
 Herald Books, 9/4:38
 Herder of St. Louis, 8/28:278
 Hill & Dale Press, 8/28:279
 Hill & Wang, Inc., 8/28:92; 9/18:14; 10/16:9
 Holiday House, 8/3:47
 Holliston Mills, 7/10:87; 11/13:77; 12/4:55
 Holloway House Publishing Co., 9/18:52; 9/25:66; 10/2:47
 Holman, A. J. Co., 8/28:93
 Holt, Rinehart & Winston, Inc., 7/3:52-53; 7/10:1-6; 7/24:53; 8/28:90-91; 9/18:4-7; 10/30:12; 12/18:1-6
 Holzner Verlag, 8/7:14
 Horan Engraving Co., 7/10:99; 8/7:78; 9/4:65; 10/2:87; 11/13:80; 12/4:70
 Horizon Press, 7/24:26; 8/28:95
 Houghton Mifflin Co., 7/3:48; 8/14:1-5; 8/28:96-97; 10/16:41; 11/13:1-7
 Independent American, 10/16:15
 India, Govt. of, 10/16:14; 10/30:11; 11/13:8; 11/27:12
 Indiana University Press, 8/28:99
 Interlaken Mills, 7/10:74; 8/7:60; 9/4:44; 10/2:62; 11/13:50; 12/4:46
 International Publishers, 8/28:100
 Jiffy Manufacturing Co., 7/10:98; 9/4:65; 11/13:80
 John Day, 8/14:15; 8/21:25; 8/28:101; 9/4:82; 9/18:59
 John Knox Press, 8/28:103; 9/11:22
 Johns Hopkins University Press, 8/28:102
 Kanrom Inc., 11/27:10
 Knopf, Alfred A., Inc., 7/3:54-55; 8/14:6; 8/28:104
 Lancer Books, Inc., 8/28:301
 Lane Publishing Co., 8/28:105; 11/20:4-5
 Larousse, 10/2:58
 Las Americas Publishing Co., 11/27:11
 Leipzig, Veb Editions, 11/27:6,7
 Linson Products, 9/4:59; 11/13:79
 Lippincott, J. B. Co., 7/3:56-57; 7/24:29; 8/28:106; 11/6:3
 Little, Brown & Co., 7/3:58,59; 7/24:30; 7/31:34, 35; 8/7:18; 8/14:38,39; 8/28:107; 9/4:12; 9/11:18,26; 12/4:1-5
 Liveright Publishing Co., 10/23:54
 Lonemans, Green & Co., Inc., 7/3:60,61; 7/10:14; 8/28:108; 10/16:6,7
 Lothrop, Lee & Shepard Co., 7/3:62,63
 Louisiana State University Press, 8/28:109
 McClurg, A. C. & Co., 10/2:12
 McGraw-Hill Book Co., 7/3:92,93; 7/24:1-14; 8/21:24; 8/28:110; 9/25:14
 McKay, David Co., Inc., 7/3:66; 8/28:112; 9/18:17; 10/9:17
 Macmillan Co., 7/3:64,65,258; 7/10:62; 7/17:98; 7/24:96; 8/28:296; 9/16:8; 11/27:1-3
 Macrae-Smith Co., 7/3:67; 8/28:113
 Madison Printing Co., 7/10:98; 8/7:79; 9/4:64; 10/2:87; 11/13:80; 12/4:71

Magee, John, Publisher, 7/10:62; 8/14:51; 9/11:60;
 10/9:48; 11/13:36; 12/11:42
 Manhattan Publ., 9/11:64
 Marquis-Who's Who, 8/28:283
 Maxton Publishing Corp., 7/3:37; 8/14:16
 Mercedes Book Dist. Corp., 10/2:86; 11/13:81;
 12/4:71
 Meredith Publishing Co., 7/17:1-5; 8/28:114; 9/25;
 5-7; 11/6:7
 Mergenthaler Linotype Co., 7/3:96; 9/4:57; 11/13:69
 Meridian Books, 8/28:115
 Merriam, G. & C. Co., 8/7:15; 9/18:13; 10/23:18
 Messner, Julian, Inc., 7/3:68,69; 8/28:116
 Monarch Books, 8/28:119
 Monthly Review Press, 8/7:46
 Morrison, W. M., 8/28:282
 Morrow, William & Co., Inc., 7/3:71-73; 7/17:13;
 8/28:120,121; 9/11:1-8; 11/27:4,5
 Muhlenberg Press, 8/28:122-124; 9/25:8; 10/16:11;
 10/23:17; 10/31:4
 National Bible Press, 8/28:125; 9/25:4
 National Bridal Service, 8/28:282; 10/16:59
 Naylor Co., 9/25:55
 Nelson, Thomas & Sons, 7/3:74; 7/17:8,9; 8/28:130-
 133-135
 New Directions, 7/31:11; 8/28:127
 New York Graphic Society, 7/24:24,25; 8/28:137;
 10/23:15
 New York Lithographing Corp., 10/2:87; 11/13:80;
 12/4:70
 New York & Penn Co., 10/2:75,76
 New York Times, 10/16:12
 New York University Press, 8/28:138
 Newman Press, 8/28:136; 11/13:47
 Ninth House Publishing Co., 8/28:277
 Noble Offset Printers, 8/7:79; 10/2:87; 12/4:71
 Norton, W. W. & Co., Inc., 9/18:10
 Northwestern University Press, 8/28:139
 Omni Publications, 8/28:284
 Orion Press, 8/28:141
 Oxford Paper Co., 10/2:83; 11/13:75
 Oxford University Press, 7/17:6,7; 7/31:9,12;
 8/28:142; 9/11:16; 9/18:11
 Pantheon Books, 7/3:75; 8/28:143
 Paulist Press, 8/28:300
 Preamon Press, 8/28:144
 Philosophical Library, 8/28:145
 Place Publications, 11/13:9
 Platt & Munk Co., Inc., 7/3:76
 Popular Library, 7/17:45; 8/21:93; 9/18:51; 9/18:65;
 10/16:55; 11/20:33; 12/18:50
 Potter, Clarkson N., Inc., 9/11:12
 Praeger, Frederick A., Inc., 8/28:148-151
 Prentice-Hall, Inc., 7/3:77; 8/28:153-155; 9/25:9,25
 Princeton University Press, 8/28:152
 Public Affairs Press, 8/28:158
 Purdue University, 8/28:300
 Putnam's G. P. Sons, 7/10:57; 7/17:41; 8/7:43;
 9/25:47; 10/2:1-8; 11/20:7
 Quadrangle Books, Inc., 11/13:10
 Rand McNally & Co., 7/3:78; 8/21:1-5; 8/28:159
 Random House, 8/28:60; 9/18:42,43; 10/30:5
 Readers Digest, 8/14:17
 Regency Books, 8/7:17; 11/13:11
 Regnerv, Henry Co., 8/28:161; 10/9:1-3
 Reinhold Publ. Corp., 8/21:6
 Religious Publishers Group, 9/18:8; 10/16:17
 Replogle Globes, Inc., 8/28:162; 10/9:20
 Revell, Fleming H. Co., 8/28:162; 10/9:20
 Rider, John F., Publisher, 10/2:46
 Riverside Press, 7/10:89; 8/7:73; 10/2:73; 11/13:71
 Ronald Press, 7/31:8
 Row, Peterson & Co., 12/11:9
 Rowe, Delos D., Assoc., 7/10:99; 8/7:78; 9/4:65;
 10/2:86; 11/13:81; 12/4:71
 Rowman & Littlefield Inc., 10/16:47-54
 Roy Publishers, 7/3:79; 8/28:293
 Rutgers University Press, 8/28:163
 St. Martin's Press, 6/26:28; 8/28:164
 Scott, William R., Inc., 7/3:81
 Scribner's, Charles Sons, 7/3:82,83; 7/17:63; 7/31:1-
 5; 8/28:165; 9/11:19; 9/18:9; 9/25:13; 11/20:1-3
 Seabury Press, 7/17:15; 10/9:14
 Self-Realization Fellowship, 10/23:52
 Sheed & Ward, 8/28:156
 Shorewood Publishers, Inc., 10/30:1-3,75,76
 Sierra Club, 8/28:157
 Simmons-Boardman Publishing Corp., 9/11:20
 Simon & Schuster, Inc., 7/10:7; 8/14:10,11; 8/21:7-
 19; 8/28:170,171; 9/11:13,21; 9/25:1-3; 11/6:8;
 12/11:1-4
 Sinkie, Otto A., 8/28:282
 Smith, Albert, D., 12/4:63
 Southern Illinois University Press, 8/28:168
 Southern Methodist Univ. Press, 8/28:169
 Springer Publishing Co., Inc., 10/9:19
 Stanford University Press, 8/28:174-75
 Stuart, Lyle, 11/6:67
 Syracuse University Press, 8/28:173
 Tapley, J. F. Co., 8/7:76; 10/2:85; 12/4:65
 Taplinger Publishing Co., 8/28:176
 Technibook, Inc., 8/28:280
 Thor Publishing Co., 8/28:285
 Tomkins, J. E. & Sons, 7/10:98; 8/7:78; 9/4:65;
 10/2:87; 11/13:80; 12/4:70
 Tudor Publishing Co., 8/14:47; 8/28:178; 9/18:19;
 12/18:56
 Turck & Reinfield, 12/4:70
 United Nations, 10/16:43; 12/4:36
 Universe Books, 8/28:180,181
 University of California Press, 8/28:44,45; 10/30:8
 Univ. of Chicago Press, 8/7:9-11; 8/28:48,49; 9/11:
 82; 9/25:84
 University of Florida Press, 9/4:6
 University of Illinois Press, 8/28:98
 Univ. of Kansas Press, 8/28:279
 University of Michigan Press, 8/7:13; 8/28:117
 University of Minnesota Press, 8/28:118
 University of Nebraska Press, 8/28:128,129
 University of North Carolina, Press, 9/11:23
 University of Notre Dame, 8/28:280
 University of Oklahoma, 8/28:140
 University of Pittsburgh Press, 10/9:55
 University of Texas Press, 8/28:177
 University of Washington Press, 8/28:186
 Vanguard Press, 7/3:86; 8/28:179; 9/25:22
 Van Nostrand Co., Inc., 8/28:183; 9/4:11
 Schmitz, Verlag 11/20:32
 Viking Press, 7/3:84,85; 8/28:184; 10/2:13; 10/16:1-5
 Villae Books & Press, 8/28:275
 Walck, Henry Z., 7/3:87
 Walden Book Co., 7/10:15-17
 Walker & Co., 8/14:12,13; 8/28:185
 Warren, S. D. Co., 7/10:85; 8/7:65; 10/2:71; 11/13:61
 Washburn, Ives, Inc., 7/3:183
 Washington Square Press, 8/28:8,9
 Watson-Guntill Publications, 8/28:187
 Watts, Franklin, Inc., 7/3:90,91; 7/31:6,7
 Wayne State University Press, 8/28:188
 Wenkart, 11/13:37
 Wesleyan University Press, 8/28:189; 10/2:16
 Western, Joanna, 10/2:69; 12/4:53
 Westminster Press, 7/3:89; 8/28:190; 10/2:15; 11/6:5
 White, Weld & Co., 10/30:6
 Whiteford Paper Co., 9/25:11,12
 Whitmore Publishing Co., 8/28:191
 Wittenborn, 8/28:292
 Wolff, H., Book Mfg. Co., 12/4:70
 World Publishing Co., 7/3:94,95; 7/10:32; 8/28:194
 Writer's Handbook, 11/13:36
 Yale University Press, 8/28:192,193; 11/6:1
 Ziff-Davis Publishing Co., 7/10:18; 8/21:69-71; 10/2:
 11; 10/23:11
 Zondervan Publishing Co., 9/18:57; 10/2:51; 10/9:46





